

HOLY CROSS COLLEGE (AUTONOMOUS),TIRUCHIRAPPALLI –620 002 DEPARTMENT OF BUSINESS ADMINISTRATION CHOICE BASED CREDIT SYSTEM

UG COURSE PATTERN

(For candidates admitted from June 2013 onwards)

Semester	Part	Course	Title of the Course	Code	Hrs/w k	Credits	Marks
I	I	Language	Tamil Paper-I/ Hindi Paper –I/ French Paper - I	U12TL1TAM01 U14HN1HIN01 U13FR1FRE01	6	3	100
	II	English	English Paper-I	U10EL1GEN01	6	3	100
	III	Main Core-1	Introduction to Management	U13BB1MCT01	7	5	100
	III	Allied-1	Financial Accounting	U13BB1ACT01	4	4	100
	III	Allied-2	Manageria l Economics	UO8BB1ACT02	4	3	100
	IV	Environmental Studies	Environmental Studies	U14RE1EST01	2	2	100
	IV	Value Education	Ethics/ Catechism/ Bible Studies	U12VE2LVE01 U12VE2LVB01 U12VE2LVC01	1	-	-
			TOTAL		$\frac{3}{0}$	20	600

Semeste r	Part	Course	Title of the Course	Code	Hrs/wk	Credit	Marks
II	I	Language	Tamil Paper-II/ Hindi Paper – II/ French Paper – II	U12TL2TAM02 U14HN2HIN02 U13FR2FRE02	5	3	100
	II	English	English Paper-II	U10EL2GEN02	6	3	100
	III	Main Core-2	Manageme nt Accounting	U13BB2MCT0 2	6	5	100
	III	Main Elective -1	Business Environment/ Office Organisation & Management	01/ U13BB2MET 02	4	4	100
	III	Allied-3	Business Mathematics & Statistics for Managers	U13BB2ACT0	4	4	100
	IV	Skill Based Elective -1	Soft Skill Development	U14RE2SBT01	2	2	100
	IV	SkillBased Elective -2	Rural Enrichment and SustainableDevelop ment	U08RE2SBT02	2	2	100
	IV	Value Education	Catechism/ Bible Studies	U12VE2LVE01 U12VE2LVC01 U12VE2LVB01		1	100
			TOTAL		30	24	800

Semeste r	Part	Course	Title of the Course	Code	Hrs/w k	Credit s	Marks
	I	Language	1	U13TL3TAM03	6	3	100
				U14HN3HIN03			
III			French Paper -III	U14FR3FRE03			
	II	English	English Paper-III	U10EL3GEN03	6	3	100
	III	Main Core-3	Quantitativ	UO8BB3MCT0	5	5	100
			e Technique	3			
			S				
	III	Main Core-4	Cost Accounting	U13BB3MCT0 4	5	5	100

Ī	III	Allied-4	Information Technology	in	U13BB3AOT0 4	4	3	100
---	-----	----------	---------------------------	----	-----------------	---	---	-----

			Business				
	ĪV	based Elective-	Business Ethics	U13BB3SBT0 3	2	2	100
	IV	Education	Ethics/ Catechism/ Bible Studies	U12VE4LVE02 U12VE4LVC02 U12VE4LVB02		-	-
	IV		Gender Studies	U12WS3GST0 1		1	100
Semeste	Part	Course	TOTAL Title of the Course	Code	30 Hrs/wk	22 Credit	700 Marks
r	Fait	Course	Title of the Course	Code	1115/ WK	S	IVIAIKS
IV	I	Language	Tamil Paper-IV/ Hindi Paper –IV/ French Paper – IV	U13TL4TAM04 U14HN4HIN04 U14FR4FRE04		3	100
	II	English	English Paper-IV	U13EL4GEN04		3	100
	III	Main Core-5	Production and Operation Manageme nt	U13BB4MCT0 5	6	5	100
	III	Main Core -6	Marketing	U13BB4MCT0 6	4	4	100
	III	Main Elective -2	Company law/ Financial Management	U13BB4MET 01/ U13BB4MET 02	4	4	100
	III	Allied-5	Industrial Law	U13BB4AOT0	4	3	100
	IV	Value Education	Ethics/ Catechism/ Bible Studies	U12VE4LVE02 U12VE4LVC02 U12VE4LVB02		1	100
			TOTAL		30	23	700
V	III	Main Core-7	Human resources Management	UO8BB5MCT 07	5	4	100
•	III	Main Core-8	Retail Management	UO8BB5MCT	5	4	100
	III	Main Core-9	Business Law	08 U13BB5MCT0 9	5	4	100
	III	Main Core-10	Organization al Behaviour	U13BB5MCT1	5	4	100
	III	Main Elective-3	Services Marketing / Security Analysis &Portfolio Manageme nt	U11BB5MET 02/ U11BB5MET 03	5	5	100
	IV	Non- Major Elective-1	Fundamentals of Event Management	UO8BB5NMT 01	2	2	100
	IV	Skill- based Elective- 4	Event Management	UO8BB5SBT0 4	2	2	100
	IV	Value Education	Ethics/ Catechism/ Bible Studies TOTAL	U13VE6LVE03 U12VE6LVC03 U12VE6LVB03		25	700
Semeste	Part	Course	Title of the Course	Code	Hrs/wk	Credit	Marks
r VI	III	Main Core-11	Strategic Manageme nt	U12BB6MCT 11	6	5	100
. •	III	Main Core-12	Entrepreneuri al Development	U12BB6MCT 12	6	5	100
	III	Main Core-13	Internation al Business	U12BB6MCT 13	6	5	100
	III	Main Elective-4	Office Packages / Total Quality	UO8BB6MET 03/	5	5	100

		Manageme nt	UO8BB6MET 04			
III	Non- Major Elective-2	Disaster Management	UO8BB6NMT 02	2	2	100
III	Skill- based Elective- 5	Accounting Package	U12BB6SBP0 5	2	2	100
IV	Skill- based Elective- 6	Research Methodology	U13DS6SBT06	2	2	100
IV	Value Education	Catechism	U13VE6LVE03 U12VE6LVC03 U12VE6LVB03		-	-
IV	Extension Activities	RESCAPES -Impact study of project	U08RE6ETF01	-	1	100
		TOTAL Grand Total		30 18 0	-	800 4300

HOLY CROSS COLLEGE (Autonomous), Tiruchirappalli - 620 002. TAMIL DEPARTMENT

BA/ B.SC/ B.COM DEGREE

Part - I : Language: Tamil Paper - 1

Total Hours: 90 Code: U12TL1TAM01

Hrs : 6Hrs/Wk Marks: 100

Credit : 3

நோக்கங்கள்:

- 1. தாய்மொழியை வலுவோடும், பொலிவோடும் கையாளும் வழி முறைகளைக் கண்டறியச் செய்தல்.
- 2. தமிழ் இலக்கியப் பரப்பையும், பாரம்பரியத்தையும் அறிமுகப்படுத்துதல்.
- 3. படைப்பாற்றலை வளர்த்துக் கொள்ள ஊக்கம் அளித்தல்.
- 4. உயர்ந்த பண்பாடுகளின் அடிப்படையில் வாழ்க்கையை அமைத்துக் கொள்ளும் உள்ளார்ந்த விருப்பத்தைத் தோற்றுவித்தல்.
- 5. மனித உரிமைகளை வலியுறுத்தி மனித நேயத்தை வளர்த்தல்.
- 6. நாம் வாழும் நாட்டையும், உலகையும் பற்றிய விழிப்புணர்வை ஊட்டி சமய நல்லிணக்கத்தையும், சமூக நல்லுறவையும் பேணிக்காக்கத் துணைப்புரிதல்.
- 7. ஆரோக்கியமான சிந்தனைகள் வளர ஆக்கம் அளித்தல்.

பயன்கள்:

- 1. தற்காலத் தமிழ் இலக்கிய வரலாற்றை வளர்க்க வழிகாட்டல்.
- 2. மாணவர்களின் தன்னம்பிக்கையை வளர்த்தல்
- 3. வாழ்வியல் நெறிகளை உணர்த்தல்.
- 4. பிழையின்றி எழுத பேச பயிற்சி அளித்தல்.

பாடத்திட்டம்

அலகு:1 செய்யுள்

மொழி

கல்வி

வீரம்

அலகு:2 செய்யுள்

அறம்

வாழ்க்கை

அலகு:3

தமிழ் இலக்கிய வரலாறு 20-ஆம் நூற்றாண்டு (தற்காலம்) தமிழாய்வுத்துறை வெளியீடு

அலகு:4

படைப்பிலக்கியம் - சிறுகதைத் தொகுப்பு

அலகு:5

பொதுப்பகுதி - கலைச்சொற்கள் தமிழாய்வுத்துறை வெளியீடு

பாட நூல்கள்

செய்யுள் - தமிழாய்வுத்துறை வெளியீடு தமிழ் இலக்கிய வரலாறு - தமிழாய்வுத்துறை வெளியீடு சிறுகதைத் தொகுப்பு - தமிழாய்வுத்துறை வெளியீடு கலைச்சொற்கள் - தமிழாய்வுத்துறை வெளியீடு

(for the candidates admitted from June 2014 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-620002

DEPARTMENT OF HINDI

PART – I LANGUAGE HINDI FOR B.A, B.Sc & B.Com HINDI PAPER-I SHORT STORY, PROSE, GRAMMAR SEMESTER – I

HRS/WEEK CODE: U14HN1HIN01

:6 MARKS : 100

CREDITS: 3

UNIT – I : Purasakar, Sukamaya Jeevan, Ganga Singh, Machuye Ki Beti,

Maharaj Ka Ilaj

UNIT- II : Maatru vandana, Chandini, Thitalii, Divali, Seekho.

UNIT- III :Sadak Ke Niyam, Bhagavan mahaveer, Prithvi Ka swarga, Mahan ganithagya Ramanujam, Birbal

Ki Chathuraye.

UNIT- IV :General Grammar

(Sanghya, Visheshan, ling, Vachan, Kriyavisheshan)

UNIT- V : Anuvad Abhyas–II

Books Prescribed:

• Galpa Sanchayan - D.B.H.P. Sabha Publishers, Chennai-17

Naveen Hindi Patamala – I
 D.B.H.P. Sabha Publishers, Chennai-17

• Naveen Hindi Patamala – II - D.B.H.P. Sabha Publishers, Chennai-17

Sugam Hindi Vyakaran
 D.B.H.P. Sabha Publishers, Chennai-17

• Anuvad Abhyas – II - D.B.H.P. Sabha Publishers, Chennai-17

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI – 2

DEPARTMENT OF FRENCH

SEMESTER I

PART I – LANGUAGE - FRENCH PAPER I [GRAMMAR & CIVILISATION (ÉCHO A1 2e édition)]

(For candidates admitted 2013 onwards)

HRS/WEEK: 6

CREDIT: 3 CODE: U13FR1FRE01

MARKS: 100

Unit 1 Parcours d'initiation; Vous comprenez

La différence entre le prénom et le nom, les nationalités, les nombres, les professions

La présentation, le genre et le nombre d'un nom, l'interrogation et la négation – l'identité, les lieux de la ville, les mots du savoir-vivre – saluer, remercier – l'espace francophone.

Unit 2 Au travail!

La conjugaison des verbes du 1^{er} groupe, des accords, les articles – l'état civil, des personnes et des objets caractéristiques d'un pays – exprimer ses gouts – première approche de la société française.

Unit 3 On se détend!

La conjugaison des verbes irréguliers, le future proche, les pronoms après une préposition – les loisirs – proposer, accepter, refuser, demander une explication – première approche de l'espace de France, repérages de quelques lieux de loisirs

Unit 4 Racontez-moi!; Bon voyage!

Le passé composé, la date et l'heure – les moments de la journée, de l'année, les événements liés au temps – dire ce qu'on a fait – les rythmes de vie en France, des personnalités du monde francophone.

La comparaison, les adjectifs démonstratifs et possessifs – les voyages et les transports – négocier une activité, faire les recommandations – les transports en France

Unit 5 Bon appétit!

L'emploi des articles, la forme possessive – la nourriture, les repas, la fête – les situations pratiques à l'hôtel et au restaurant – les habitudes alimentaires en France.

TEXT BOOKS:

ECHO A1 – METHODE DE FRANÇAIS & CAHIER PERSONNEL D'APPRENTISSAGE

Authors: J. Girardet and J. Pécheur

Publication: CLÉ INTERNATIONAL,2012

(for candidates admitted from 2014 onwards)

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 2.

2014 - 2015

I B.A., B.Sc., B.Com., B.R.Sc., B.C.A., B.B.A., SEMESTERI PART II - ENGLISH 1 - GENERAL ENGLISH PAPER I

NO.OF HRS/WK:6 NO.OF CREDITS: 3 CODE:U10EL1GEN01

OBJECTIVES

To develop in the students LSRW Skills at the foundation basic level To focus on Oral Communication Skills through several Spoken English tasks given individually and in groups.

To encourage students to read and appreciate biographies/passages/fables/folk tales To develop sub skills including comprehension, vocabulary, grammar, spelling, punctuation and reference skills.

UNIT I: Speak

Better I Tasks

1 - 30

UNIT II: Speak

Better II

Generation of

Alternatives

Viewpoints

Challenging

Assumptions

Redesigning

Dominant Ideas and Crucial Factors

UNIT III: Read and Communicate I: a) Fables and

Folk Tales The Crow and the Kavun

The Parakeet and the Clay Pot

UNIT IV: Read and Communicate I: b) Fables and

Folk Tales How the Ministers Laid Eggs

How Andare Ate Curd at the Palace

UNIT V: Read and Communicate II:

Biographies MahatmaGandhi

AbrahamLincoln

PRESCRIBED TEXT

OraneeJansz: EXPLORATIONS A Course in reading, thinking and communication skills: Foundation Books. Print.

LIST OF GENERAL TOPICS:

- 1. Knowledge ispower
- 2. The Impact of EnglishLanguage
- 3. Science and Technology
- 4. Where there is a will there isway
- 5. Honesty is the bestpolicy
- 6. Birds of the same feather, flocktogether
- 7. East or west home is thebest
- 8. Make hay while the sunshines
- 9. Your favouriteleader
- 10. Description of a significant experience in yourlife.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI-2. BBA SEMESTER I MAJOR CORE PAPER – 1 INTRODUCTION TO MANAGEMENT

NO.OF HOURS:7 CODE :U13BB1MCT01 NO.OFCREDITS:5 MARKS:100

COURSE OBJECTIVE:

• To acquaint the students with the basic principles and functions of management.

UNIT I: INTRODUCTION

Business Management: Nature- Functions- Evolution-Management Vs Administration - Science or Art - Contributions by Taylor, Henry Fayol, Drucker

UNIT II: PLANNING

Planning: Process- Kinds of planning – MBO-Balance score card- Forecasting and Planning-Limitations of Planning-Decision making.

UNIT III:ORGANISING

Organizing: Process – Features – Elements – Structure – Different Forms - Principles of Organisation – Departmentation - Delegation and Decentralization - Span of Control - Organization Charts .

UNIT IV: STAFFING AND DIRECTING

- A. Staffing:Manpower Management Functions Recruitment Selection Tests and Interviews TrainingandDevelopment.
- B. Directing and Co-ordination: Principles Elements. Supervision and Motivation: Theories of Motivation, Leadership,

UNIT V: CONTROLLING

Controlling: Nature - Control Process - Control Techniques - Communication - typesand barriers

TEXT BOOK:

C.B.Gupta : Principles of Management, Sultanchand and Sons, New Delhi, 2007

BOOKS FOR REFERENCE:

➤ 1.DinkarPagare : Principles of Management,SultanChand

and Sons,NewDelhi,2007➤ 2. StevenBRobinsPrinciples and Practice ofmanagementt

➤ 3.FredLuthans : Organizational Behaviour;McGrawHill,

➤ 4.LouisA.Allen : Management and Organization; McGraw

■ Hill,Tokyo,2004.

NewYork,2006

➤ 5.KoontzandO'Donnel :PrinciplesofManagement

HOLY CROSS COLLEGE(AUTONOMOUS)TIRUCHIRAPALLI-2.

BBA - SEMESTER I ALLIED COURSE- 1 FINANCIAL ACCOUNTING

NO.OFHOURS :4 CODE:U13BB1ACT01 NO.OFCREDITS:4 MARKS:100

COURSEOBJECTIVE:

• To provide basic knowledge of Accounting aspects and Financial Statements.

UNIT I: INTRODUCTION AND FINANCIAL STATEMENTS

A: Accounting concepts and conventions-Capital and Revenue Expenditure-Adjusting and Closing entries.

B: Financial Statements: Trading and Profit & Loss Account and Balance Sheet and the various forms.

UNIT II: RECTIFICATION OF ERRORS AND BRS

A: Rectification of errors – Rectification entries- Suspense Account.

B: Bank Reconciliation Statement – Reasons for differences between Cash Book and Pass Book balances.

UNIT III: SINGLE ENTRY SYSTEM

Single Entry System - Statement of Affairs Method and Conversion method.

UNIT IV: ACCOUNTS OF NON - TRADING CONCERNS

Accounts of Non-trading concerns; Receipts and Payments Account, Income and Expenditure Account and Balance Sheet.

UNIT V: COMPUTER AND ACCOUNTING AND ACCOUNTING STANDARDS

A: Computers and Accounting: Advantages and disadvantages of use of computers in accounting.

B: Accounting Standards : Need–Relationship between Indian and International Standards – IndianAccountingStandards1-10 (Theory)

TEXT BOOK:

Reddy&Murthy : Financial accounting, MargamPublications, Chennai-600017.

BOOK FOR REFERENCE:

➤ Shukla. M.C.& Grewal T.S. : Advanced Accounts; S. Chand &Co.,NewDelhi,2005

➤ Jain.S.P.&NarangK.L. : AdvancedAccounts;Kalyani

Publishers New Delhi, 2006

HOLY CROSS COLLEGE (AUTONOMOUS)TIRUCHIRAPALLI-2. BBA SEMESTER I ALLIED COURSE - 2 MANAGERIAL ECONOMICS

NO.OFHOURS:4 CODE:U08BB1ACT02 NO.OFCREDITS:3 MARKS:100

COURSE OBJECTIVE:

• To enable the students to understand the principles of economics relating to business.

UNIT I: INTRODUCTION TO MANAGERIAL ECONOMICS

Meaning, Nature and Scope of Managerial Economics - Methods of Managerial Economics, Managerial Economics in decision making- Role and responsibilities of a ManagerialEconomist. Basic concepts in Managerial Economics - Incremental concept, Time perspective - Opportunity cost, Discounting principle, Equi-marginal principle and capital Budgeting (Conceptual treatment only)

UNIT II: DEMAND ANALYSIS

Demand determinants -The Law of Demand and perverse demand curves- Types of demand. Concept of elasticity (Price, income, cross, advertising and expectation elasticity) Methods of measuring price elasticity of demand- Relationship between price elasticity and sales revenue. Demand forecasting- steps in demand forecasting- Short term and long term forecasting – Methods of demand forecasting.

UNIT III: PRODUCTION ANALYSIS

Factors of production and their characteristics – Production possibility curves – Concepts of Total product, Average product and Marginal product. Fixed and variable factors – classical and Modern approaches to the Law of Variable Proportions. Law of returns to scale and Economies and diseconomies of scale.

UNITIV: SUPPLY ANDCOSTANALYSIS

Supply – Factors affecting supply – Law of supply – Elasticity of supply and types of elasticity of supply. Cost of production – Cost curves – Total, Average and Marginal cost curves – Relationship of MC to AC –Fixed and Variable cost curves – Short run and Long run cost curves – Difference between short run and longruncost.

UNIT V: PRICE AND OUTPUT DECISIONSIN VARIOUS MARKETFORMS

Role of time in determining the value of products. Equilibrium conditions of a firm and Industry under various market forms – Price and output determination in a Perfect Market. Price and Output determinations in Imperfect Market with specific reference to Monopoly, Monopolistic competition and Oligopoly.

TEXT BOOK:

Maheshwari&Varshney,
 : Managerial Economics,S.Chand&
 Company, New Delhi, 2005.

BOOKS FOR REFERENCE:

➤ 1. R. Cauvery & Sudhanayak et al., : Managerial Economics, S.Chand&Company

Ltd, New Delhi, 2000.

> 2.JoelDean : Managerial Economics,PrinticeHall,

publications, NewDelhi, 2004.

➤ 3.KoutsoyianniA : Modern Micro economics;Macmillan,New

Delhi,2000.

➤ 4.Mankin : Macro Economics SouthWestern, Cengage

Learning,2012

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-2 B.A

/B.Sc./B.Com/B.R.SC/B.C.A/B.B.A DEGREE EXAMINATION

SEMESTER - I

ENVIRONMENTAL STUDIES

CODE: U14RE1EST01 CREDITS: 2

Hrs – 2/Week

Unit I-Awareness and Natural Resources

Awareness of Environmental issues and management strategies-need of the hour

Renewable and non-renewable resources-uses, present status and management of forest,

water, land and energy resources.

Unit II–Ecosystems and Biodiversity

Ecosystem-concepts, structure and types-concept of food chain sand food web-causes and

effects of weakening food chains

Biodiversity-concept of genetic, species and ecological biodiversity-ecological and

economic values-India, a mega diversity country, hotspots-threats to biodiversity and

conservation measures.

Unit III-Environmental Pollution

Causes, effects and control of water, and air pollution-global warming-ozone

depletion- Nuclear hazards.

Unit IV-Human population and Environment

Population growth at national and global level.

World food production-Effects of modern agriculture on land and Eco systems-GMOs and

related issues.

Environmental pollutions and diseases-malaria- chikungunya

Unit V-Environment and Social Issues

Rich poor wide-at national and global levels. Urbanization -slums

Changing value systems –AIDS

Family welfare programs

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI -2

B.A/B.Sc./B.Com/B.R.Sc/B.C.A-DEGEE COURSES

LIFE ORIENTED EDUCATION CATECHISM – I: GOD OF LIFE

HRS / WK :1 MARKS :

100 CODE:U12VE2LVC01

CREDIT: 1

OBJECTIVES:

- To enable the students to know God and his Salvific acts through Holy Bible
- To enable the students to know about the Paschal Mystery

UNIT - I: CREATION AND COVENANT

Genesis - God revealed himself in creation -God who preserves creation through covenants (Pentateuch) -Our response to God's covenant -Reason for its success and failure -The relationship of God with Israel -Image of God in Old Testament-God and me

UNIT - II: GOD OF THE PROPHETS

God's care for the humanity through Prophets-Major (Isaiah, Jeremiah) Minor (Amos) and Women (Deborah) Prophets-Their life and mission. Theology of Prophets -Concept of sin and collective sins expressed by prophets and God's saving love.

UNIT - III: GOD OF WISDOM

God experience through wisdom Literature, its origin and growth

UNIT - IV: SYNOPTIC GOSPELS

Synoptic Gospels and John's Gospel – Author –historical background –Chief message of each Gospel and for whom it was written. A few passages for the study of parallelism in the synoptic gospels.

UNIT - V: LUKE'S GOSPEL

Study of Luke's Gospel in detail – specialty of the gospel – main emphasis of the message – meaning and blessing of suffering and paschal joy in one's life.

Passion – Paschal mystery

REFERENCES:

- Catechism of the Catholic Church published by Theological Publications in India for the Catholic Hierarchy of India, 1994
- 2. The Holy Bible Revised Standard Version with Old and New Testaments Catholic Edition for India.
- 3. Vaalvin Valizha St. John's Gospel Fr. Eronimus

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-2

B.A. /B.Sc. / B.Com. / B.R.Sc. / B.C.A. DEGREE COURSE LIFE ORIENTED EDUCATION

ETHICS – I: RELIGION AND VALUE SYSTEMS

HRS / Wk

:1

CODE: U12VE2LVE01 CREDITS: 1 MARKS: 100

OBJECTIVES:

- To Understand My and Other Religions and Culture
- To Appreciate My and Other Religions and Culture
- To Learn from other Religions and Culture
- To Interact with My and Other Religions and Culture to enhance My faith in My religion.
- To Help the students to become aware of the negative forces of religions.

UNIT - I: RELIGION

Concept of God- Faith, Meaning, Definition, Nature, Characteristics. Basic values of different religions-Globalization.

UNIT – II: DIFFERENT RELIGIONS

Basic characteristics and basic thoughts- Buddhism, Christianity, Hinduism, Islam, Jainism and Sikhism

UNIT - III: UNITY OF RELIGION

Unity of Vision and Purpose- Respect for Other's Faith, Inter Religious Co-operation, Religious Pluralism as a fact and Religious Pluralism as a value.

UNIT - IV: FUNDAMENTALISM, COMMUNALISM AND SECULARISM

Meaning and impact of Fundamentalism-Communalism-Violence and terrorism – Tolerance – Secularism - Individualism.

UNIT – V: VALUE SYSTEMS

Value and Value Systems - Moral Values -Individuals and the need to stand for values in the concept of Globalization - Consumerism. Will power to live up to your values. Healthy body for empowerment – Physical health and Mental hygiene, food and exercises. REFERENCES:

- 1. Social Analysis (a course for all first year UG students), 2001. Department of Foundation Courses, Loyola College, Chennai-34.
- 2. Special topics on Hindu Religion, 2001. Department of Foundation Courses, Loyola College, Chennai-34.
- 3. Religion: the living faiths of the world, 2001. Department of Foundation Courses, Loyola College, Chennai-34.
- 4. Sydney Am Meritt, 1997. Guided meditations for youth.
- 5. Marie Migon Mascarenhas,1986. Family life education- Value Education, A text book for College students.

HOLY CROSS COLLEGE(AUTONOMOUS) TRICHIRAPALLI-2. B.A/B.Sc/B.Com/B.R.Sc./B.C.A – DEGREE COURSES LIFE ORIENTED EDUCATION BIBLE STUDIES – I: NEW

	TESTAMENT
HRS /	WK: 1 CODE: U12VE2LVBO1 CREDIT: 1
	MARKS: 100
OBJE	ECTIVE:
•	Developing the passion for the Word of God – Jesus and inculcating the thirst
	of Missionaries being a disciple of Christ.
UNIT	C - I: BIBLE – THE WORD OF GOD
	ooks of the Bible – Division into Old Testament and New Testament – history of the Bibl
	Jessianie Prophecier (Isaiah 9:6,40:3,53:1-12,61:1-3,Micah 5:2)
	he Birth and Ministry of John the Baptist (Luke 1:1-80,Mat 3:1-17,14:1-12)
	he Birth, Passion and Resurrection of Jesus (Luke 1:26-80,2:1-52,John 1:18-21)
UNIT	T – II: MINISTRY OF JESUS
	Miracles (Mark 2:1-12,Luke 4:38-41,6:6-11,7:1-17,8:26-56,John 2:1-12)
	Parables (Luke 6:46-49,8:4-15,10:25-37,15:1-32)
	Preaching
	Sermon on the mount (Mat 5-7)
	Lord's Prayer (Luke 11: 1-13)
	Kingdom of God (Mat 13: 24-50)
	Prayer life of Jesus (Luke 5:12-16, John 11:41-45, 17:1-26, Mark 14:32-42)
	Rich and Poor (Luke 16: 19-31,21:1-4)
	Women Liberation (John 4:1-30,8:1-4)
	Women in the New Testament
	Mary(Mother of Jesus)-(Luke 1:27-35, John 2:1-12, 19:35, Acts 1:13-14)
	Martha & Maria (Luke 10: 38- 42, John 11: 1-46)
UNIT	C – III: CHURCH – BIRTH AND GROWTH
	Early Church
	Birth (Acts 2:1-41)
	Unity and sharing (Acts 2:42-47,4:1-37,5:1-11)
	Witnessing life (Acts 3:1-26,5:12-42,8:26-40, 16:20-34)
UNIT	Comparison between early Church and present Church. 7 – IV: DISCIPLES AND APOSTLES

	Betrayal and the change in the life of St. Peter (Luke 22:1-7,Acts 2:1-41,12:1-17)
	St.Andrew (Mat 4:18-20, John 1:35-42, 6:1-14)
	St.Stephen (Acts 6,7)
	St.Paul (Acts 8,9,14,17,26 and 28)
UNIT	– V: MISSIONARIES
	St. Thomas (John 20:24-31) & Missionary to India\ Pandithar Rama Bai
	William Carrie
	Dr.Ida Scuddar & St. Britto (Oriyur)
	Amy Carcheal
	Mother Teresa (Calcutta)
	Devasagayam (Nagercoil)
	Staines & Family

REFERENCES:

1. John Stott, 1994, "Men with a Message", Angus Hudson Ltd. London.

HOLY CROSS COLLEGE (Autonomous), Tiruchirappalli - 620 002.

TAMIL DEPARTMENT

BA/B.SC/B.COM DEGREE

Part - I : Language: Tamil Paper – II

Total Hours: 75 Code: U12TL1TAM01

Hrs : 5Hrs/Wk Marks: 100

Credit : 3

நோக்கங்கள்:

1. இறைச் சிந்தனை வழி மாணவர்களை ஒருமுகப்படுத்துதல்.

- 2. தமிழ்ச் சான்றோர்களின் சிறப்புகளை அறிமுகப்படுத்துதல்.
- 3. மாணவர்களின் நல்லெண்ணங்களை மேம்படுத்துதல்.
- 4. நட்புணர்வை மாணவர்கள் மனதில் பதியவைத்தல்.

பயன்கள்:

- 1. இப்பாடம் மாணவர்களிடையே ஆன்மீக அறிவு அறிமுகமாகவும், வளரவும், ஆழப்படவும் துணைபுரிகின்றது. இது ஓர் இயற்கைப் பூங்கா.
- 2. தமிழை நேசித்து, தமிழ்ச் சான்றோர்களின் மீது மதிப்புக் கொள்ளவும், தானும் சான்றோர் ஆகவும் இது ஒரு பாலமாக பயன்படுகிறது.
- 3. ஊந்றுக்களாய் மாணவிகளிடையே மறைந்து கிடக்கும் நல்லெண்ணங்களை வெளிக்கொணரவும் நேர்மறைச் சிந்தனைகள் தோன்றவும் பயன்படுவதால் இது ஒரு நூலகமாகும்.
- 4. வாழ்க்கையில் நட்பின் தேவையை உணர வைக்கும் வழிகாட்டியாகத் திகழ்கிறது. இது வாழ்க்கைப் பெட்டகம்.

அலகு:1 செய்யுள்

இறைமை

அன்பு

நேர்மை

அலகு:2 செய்யுள்

தன்னம்பிக்கை

முயந்சி

அலகு:3

தமிழ் இலக்கிய வரலாறு - தமிழாய்வுத்துறை வெளியீடு பல்லவர்காலம் நாயக்கர்காலம் படைப்பிலக்கியம் - புதினம் சு.தமிழ்ச்செல்வி - கீதாரி

அலகு:5

கடிதம் எழுதுதல்

பாட நூல்கள்

செய்யுள் தமிழ் இலக்கிய வரலாறு கீதாரி

கடித இலக்கியம்

- தமிழாய்வுத்துறை வெளியீடு

- தமிழாய்வுத்துறை வெளியீடு

- சு.தமிழ்ச்செல்வி

- பயிற்சி ஏடு.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-620002 DEPARTMENT OF HINDI

PART – I LANGUAGE HINDI FOR B.A, B.Sc & B.Com HINDI PAPER-II PROSE, DRAMA, GRAMMAR-II, COMPREHENSION SEMESTER -II

HRS/WEEK:

:	HRS/WEEK : 5 CREDITS : 3	CODE: U14HN2HIN02 MARKS: 100
UNIT – I	: Bharat matha, Premchand, Taj n Meritheertha yatra	nahal ki Aathma Kahani, Mahakavi Prasadh,
UNIT- II	: Sathyameva jayathe - Drama (cl	napter 1& 2)
UNIT- III :	Sathyameva jayathe–Drama (chapte	er 3)
UNIT- IV :	:General Grammar (Sarvanaam, Kri	ya, Kaal, Karak, Ne Ka niyam)
UNIT- V	: Comprehension–Prose passages	
В	ooks Prescribed : ☐ Naveen Gadhya Chayanika ☐ Sathyameva Jayathe ☐ General Grammar	 D.B.H.P. Sabha Publishers, Chennai-17 D.B.H.P. Sabha Publishers, Chennai-17 D.B.H.P. Sabha Publishers, Chennai-17

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI – 2 DEPARTMENT OF FRENCH

SYLLABUS SEMESTER II

PART I - LANGUAGE - FRENCH PAPER II [GRAMMAR,

CIVILISATION & TRANSLATION (ÉCHO A1 2e

édition)]

(For candidates admitted 2013 onwards)

HRS/WEEK: CODE: U13FR2FRE02

MARKS: 100

CREDIT: 3

Unit 1 Quelle journée!

La conjugaison pronominale, l'impératif, l'expression de la quantité – les activités quotidiennes, les achats et l'argent – demander des nouvelles de quelqu'un – le comportement en matière d'achat et d'argent.

Unit 2 Qu'on est bien ici!

Les prépositions et les adverbes, les verbes exprimant un déplacement – le logement, la localisation, l'orientation, l'état physique, le temps qu'il fait – demander de l'aide, exprimer une interdiction – le climat en France, les cadres de vie (ville et campagne)

Unit 3 Souvenez-vous?

Emplois du passé composé et de l'imparfait – les moments de la vie, la famille, les relations amicales, amoureuses, familiales – demander/donner des informations sur la biographie d'une personne – le couple et la famille.

Unit 4 On s'appelle?

Les pronoms compléments directs et indirects – les moyens de la communication – aborder quelqu'un, exprimer une opinion sur la vérité d'un fait – les conseils de savoir-vivre en France.

Unit 5 Un bon conseil!; Parlez-moi de vous!

L'expression de déroulement de l'action, les phrases rapportées – le corps, la santé et la maladie – téléphoner, prendre rendez-vous, exposer un problème – les conseils pour faire face aux situations d'urgence.

La place de l'adjectif, la proposition relative, la formation des mots – la description physique et psychologique des personnes, les vêtements et les couleurs – demander/donner une explication – quelques styles comportementaux et vestimentaires en France.

TEXT BOOKS:

ECHO A1 – METHODE DE FRANÇAIS & CAHIER PERSONNEL D'APPRENTISSAGE

Authors: J. Girardet and J. Pécheur

Publication: CLÉ INTERNATIONAL,

2012.

(for candidates admitted from 2014 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 2. 2014 - 2015

I B.A., B.Sc., B.Com., B.R.Sc., B.C.A., B.B.A., SEMESTERI PART II - ENGLISH 1I - GENERAL ENGLISH PAPER II

NO.OF HRS/WK:6 CODE:U10EL2GEN02

NO.OF CREDITS: 3

OBJECTIVES

Integrated skills of English with focus on reading, writing, speaking and listening. Integrated sub skills that include comprehension, vocabulary, grammar, spelling, punctuation and reference skills.

Literary appreciation (incidental)

UNIT I

The Suitor and Papa: Anton Chekov

UNIT II

The Sniper: Liam O'Flaherty

UNIT III

A Handful of Dates : Tayeb Salih

UNIT IV

Two Gentlemen of Verona: A.J. Cronin

UNIT V

GRAMMAR - 1. Transformation of sentences – a) Direct – Indirect speech b) Voices 2. Question Tag 3. Tenses

COMPREHENSION – Prescribedtexts

COMPOSITION - 1. Personal letter

- 2. CreativeWriting
- 3. NarrativeWriting
- 4. ArticleWriting

GENERAL ESSAY: 5 TOPICS

- 1. My relationship with mymother
- 2. My favouritehobby
- 3. Look before youleap
- 4. All that glitters is notgold
- 5. Me, after tenyears...

BOOKS FOR REFERENCE

Renu, Anand and Geetha, Rajeevan, *Images Of Life An Anthology of Prose*, New Delhi: Cambridge University Press, 2006. Print.

$HOLY\ CROSS\ COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI-2$

BBA SEMESTER II

MAJOR CORE -2 MANAGEMENTACCOUNTING

NO.OFHOURS :6 CODE:U13BB2MCT02 NO.OFCREDITS:5 MARKS:100

COURSE OBJECTIVE:

- i) To provide an understanding of various tools offinancialanalysis.
- ii) To enable the students to interpretfinancialdata.

UNIT-I INTRODUCTION

A: Management accounting: Scope - Relationship between Cost, Financial and Management accounting - Analysis of Financial statements- Tools for analysis - Comparative statements - Common size statements and Trendanalysis.

B: Ratio analysis: Ratios for Liquidity, Solvency and

Profitability.UNIT -II FUNDS FLOW ANALYSIS

Fund flow analysis: Concept of fund - Schedule of changes in working capital - Fundsflow statement.

UNIT -III MARGINAL COSTINGANDBREAK EVEN ANALYSIS

Marginal costing; Absorption costing Vs Marginal costing - Contribution - Profit - Volume ratio, Break-Even point - Cost-Volume - Profit analysis - Managerial applications of marginal costing.

UNIT IV: STANDARD COSTING &VARIANCE ANALYSIS

Standard costing - Variance analysis - Material - Labour

variancesUNIT- V BUDGET FOR PLANNING AND CONTROL

- A. Budgetary control Objectives- Merits Limitations Functional Budgets –Fixedand Flexible Budgets –MasterBudget
- $B.\ Capital\ Budgeting-Significance-Methods\ of\ evaluation\ of capital\ investment\ proposals-Payback\ period-NPV-IRR\ -ARR methods$

THEORY - 30% PROBLEMS - 70%

TEXT BOOK:

> Dr.R.Ramachandran,

Dr.R.Srinivasan : Management Accounting, Theory, Problems&Solutions

Sriram Publications,

1-G, Kalyanapuram, Tennur, Tiruchy-620 017.

BOOKS RECOMMENDED:

➤ DalstonL.Cecil

JenitraL.Merwin :ManagementAccounting

Learntech Press, 99, M.M. Nagar,

Uyakondan Thirumalai,

Trichy – 620 102

➤ MaheswariS.N. : Management Accounting;SultanChand

and Sons, New Delhi

➤ AroraM.N : Cost Accounting –Principles and

Practices; Vikas, New Delhi

HOLY CROSS COLLEGE (AUTONOMOUS)TIRUCHIRAPALLI-2. BBA SEMESTER II MAIN ELECTIVE-1 BUSINESS ENVIRONMENT

NO.OFHOURS :4 CODE:U13BB2MET01 NO.OFCREDITS:4 MARKS:100

COURSE OBJECTIVE:

To enable the students to identify the different environments of business and to analyze the impact of them on thebusiness.

UNIT: I – NATURE AND SCOPE OFBUSINESS ENVIRONMENT

Business: Meaning – Characteristics - Environments of Business - Micro and Macro business environment - Changing concept and objectives of Business. Business Ethics: Social responsibilities of Business - Consumer Rights: Consumer Protection Act - Procedure for filing complaints and redressal mechanisms.

UNIT: II – ECONOMIC ENVIRONMENT

Economic Systems; Capitalism, Socialism, Mixed Economy. The mixed Economy of India. Economic Roles of Government - The Constitutional Environment - Economic, Monetary and Fiscal Policy. State and Union Budgets - Finances of the Union and StateGovernments - Finance Commission.

UNIT: III - GLOBAL ENVIRONMENT

Privatization - Defects of Public sectors - Benefits of Privatization and reaction to Privatization - Ways of Privatization. Globalization: Strategies - Importance of Globalization. Multinational Companies: Investments patterns motives - Benefits - Code of conduct. Role of Foreign Capital: Private Foreign Capital - Limitations - Dangers - Government polices in ForeignCapital.

UNIT: IV - LABOUR ENVIRONMENT

Workers' Participation in Management: Problems and Limitations - Forms of Participation's, Schemes in India. Exit Policy: Need for Exit Policy - Patents protection - Patents Law in India - Dunkel Draft Vs. Indian Patents Law - WTO - Issues relating to environment and labour standards.

UNIT: V – TECHNOLOGICAL AND SOCIO CULTURAL ENVIRONMENT

Technological Environment: Concept of Technology – Appropriate technology process of innovation – Rates of technology development for selected industries (agriculture, Computer, Drugs) – Bench Marking

Socio Cultural Environment: Impact on Business - Emerging middle class- Rise in consumer spending - Social responsibility - Socio audit - political and Economical Environment.

TEXT BOOK:

Francis Cherunilam: BusinessEnvironment, Himalaya Publishing House, New Delhi, 2008.

BOOKS RECOMMENDED:

> C.B.Gupta : Business Environment, Sultan &Sons

New Delhi,2009

➤ AswathappaK. : Essentials of Business Environment;

Himalaya Publishing House, New Delhi.

➤ Michael : BusinessEnvironment,Vikas,2005

PublishingHouse,Delhi,2005

> Sundaram&Black : The InternationalBusinessEnvironment;

Prentice Hall, New Delhi, 2005

HOLY CROSS COLLEGE (AUTONOMOUS)TIRUCHIRAPALLI-2. BBA SEMESTER II MAIN ELECTIVE-1 OFFICE ORGANISATION & MANAGEMENT

NO.OFHOURS :4 CODE:U13BB2MET02 NO.OFCREDITS:4 MARKS:100

COURSE OBJECTIVES

- To enable the students to understand the functions of anoffice.
- Toenablethestudentstounderstandthemaintenanceofofficerecordsandofficecommunication systems.

UNIT - I INTRODUCTION TO OFFICE MANAGEMENT

Importance of Office Management - Office manager and his job; Office Environment -Location: Planning and layout of office accommodation - Virtual office.

UNIT - II OFFICE SYSTEMS AND COST CONTROL

Office systems and routines - Standardization, Standards and Work measurement - O & M- Office manuals: Importance, Types and Principles. Office Cost: Elements and Cost Control.

UNIT - III RECORDS MANAGEMENT

Records management – Filing and Indexing- Office Forms: Design and control. Supporting services – Purchase and Issue of office stationery and supplies;

UNIT - IV COMMUNICATION SERVICE

Communication systems: Communication aids for Verbal, Non – Verbal and Written communication. Mailing service: Inward and Outward mail- e communication services: Methods, Trends and Importance.

UNIT - V BUSINESS PROCESS OUTSOURCING:

Introduction to Business Process Outsourcing – Benefits of BPO – Growth Drivers – BPO Models – BPO Companies in India.

BOOKS FOR STUDY

- Arora S.P., Office Organization & Management, New Delhi: VikasPublishing.
- > Gupta C.B, Office Organisation and Management, New Delhi: Sultan Chand and Sons.

BOOKS FORREFERENCE

- ➤ Gosh P.K., Office Management, New Delhi: Sultan Chand and Sons.
- ➤ Pillai R.S.N., Office Management, New Delhi: Sultan Chand and Company.
- > Sarika Kulkarni, (2006). Business Process outsourcing, New Delhi: Jaico PublishingHouse.
- ➤ Kumar.N,Mittal.R, (2001).Office Organisation And Management, New Delhi: AnmolPublications Pvt.Limited.
- > Dr P N Reddy & Prof H R Appannaiah , (2005). Office Organisation And Management, NewDelhi: Himalaya Publications.

HOLY CROSS COLLEGE (AUTONOMOUS)TIRUCHIRAPALLI-2. BBA SEMESTER II

ALLIED COURSE -3

BUSINESS MATHEMATICS & STATISTICS FORMANAGERS

NO.OFHOURS :4 CODE:U13BB2AT03 NO.OFCREDITS:3 MAX.MARKS:100

COURSE OBJECTIVES:

- > To impart the knowledge on Simple Interest, Compound Interest, Differentiation and Integration
- > To discuss the measures of dispersion and indexnumbers.

Unit I: MATHEMATICS OF FINANCE

Mathematics of finance Simple Interest - Recurring Deposit- Compound Interest -

Depreciation. Unit II: DIFFERENTIATION

Differentiation- Applications of the derivative – Arithmetic progression and geometric progression.

Unit III: STATISTICS

Statistics-Meaning & scope –Collection of data – Classification & Tabulation- diagram & Graphs (Histogram, polygon, Cumulative)Measures of central tendency, (Mean, Median, Mode).

Unit IV: MEASURES OF DISPERSION

Measures of Dispersion (Range, Quartile Deviation, Mean deviation, Standard

deviation)Unit V: CORRELATION AND CHI SQUARE

Correlation – Karl Pearson's Coefficient of correlation –Rank Coefficient of Correlation. Chi square test – Test of Goodness of fit – Test of Independence.

Books for Study:

- ➤ Unit I & II, III : Business Mathematics and Statistics by P.R. Navaneethan.
- ➤ Unit IV, V Business Statistics by P.R. Vittal.

HOLY CROSS COLLEGE(AUTONOMOUS), TIRUCHIRAPPALLI

B.A/B.Sc./B.Com/B.R.SC/B.C.A/B.B.A DEGREEEXAMINATION SEMESTER-II

SBE-1 SOFT SKILL DEVELOPMENT

Hrs – 2/Week CODE:U14RE2SBT01 CREDITS : 2

General Objective:

The student understands the need for the development of self esteem, team spirit and communicative skills to prepare themselves for employability

UNIT I: Capacity Building

Self awareness-building self esteem-importance of having a strong self-esteem-developing positive attitude -. Anchoring on principles: Universal principles and values-forming & inculcating values-Leadership skills.

UNIT II: Interpersonal skills

Trust-trustworthiness-interpersonal communication—art of listening, reading and writing—art of writing—Emails etiquettes-building relationship-networking

UNIT III: Corporate skills

Vision, mission and goals: Concepts, vision setting, goal setting, goals for roles Individual and Group goals, Concept of synergy, team building, group skills

UNIT IV: Management skills

Developing Body Language-Practicing etiquette and mannerism-Stress Management-

Time Management-Importance and urgent activities-Time management to move towards life vision.

UNIT V: Employability skills

Writing Resume/CV- interview skills-Group Discussion-mock Interview-mock GD-Career planning

TEXT BOOKS:

Meena K.Ayothi V.(2013) A Book on development of soft skills (soft skills: A Road Map to Success) P.R. Publishers and distributors, Trichy.

Alex K.(2012) Soft Skills Know Yourself & Know the World, S.Chand&Company Ltd., NewDelhi

Book Recommended:

 $_{\Box}$ Francis Thamburaj S.J.(2009).Communication soft skills for Professional

Excellence, 1 Ed., Grace Publishers,

Rathan Reddy B.(2005). Team Development and Leadership, Jaico Publishing House, Mumbai

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI– 2B.A./B.Sc.,/B.Com./BCA&BBA, DEGREE EXAMINATION SEMESTER II

SKILL BASED ELECTIVE II: RURAL ENRICHMENT AND SUSTAINABLE DEVELOPMENT

Hrs - 2/Week

CODE: U08RE2SBT02

CREDIT: 2

UNIT I:

Green Revolution and industrialization

Cost climate changes and mismanagement of natural resources: Effects of over exploitation of land and water, mono culture practices use of hybrid and genetically modified (GM) seeds dumping of chemical fertilizers and pesticides-reduced economic returns from agriculture-resultant social issues-poverty-farmers suicide.

UNIT II:

Sustainable Development: concept environmental, social and economic aspects of sustainable development-sustainable development as solution to address rural issues-successful case studies from India .

UNIT III:

Elements in sustainable development I: Water shed management-rain water Harvesting, desilting, bunds construction ,check dams, managing rain water drainage canals Alternative agricultural models –agro-forestry.

UNIT IV:

Elements in sustainable development II: addressing agricultural issues-biofertilizers-azolla culture, vermicomposting, biopesticides-panchakavya, mulikai puchiviratti ,amirthakarasal ,addressing health and sanitation issues-health, nutrition, vaccination.

UNIT V:

Survey of natural resources and resource mapping in villages, village level participatory approach(VLPA)-role of SHGs and NGOs.

Introduction to disaster Management (fire and flood)

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI -2

B.A/B.Sc./B.Com/B.R.Sc/B.C.A-DEGEE COURSES

LIFE ORIENTED EDUCATION CATECHISM – I: GOD OF LIFE

HRS / WK :1 MARKS :

100 CODE: U12VE2LVC01

CREDIT: 1

OBJECTIVES:

- To enable the students to know God and his Salvific acts through Holy Bible
- To enable the students to know about the Paschal Mystery

UNIT - I: CREATION AND COVENANT

Genesis - God revealed himself in creation -God who preserves creation through covenants (Pentateuch) -Our response to God's covenant -Reason for its success and failure -The relationship of God with Israel -Image of God in Old Testament-God and me

UNIT - II: GOD OF THE PROPHETS

God's care for the humanity through Prophets-Major (Isaiah, Jeremiah) Minor (Amos) and Women (Deborah) Prophets-Their life and mission. Theology of Prophets -Concept of sin and collective sins expressed by prophets and God's saving love.

UNIT - III: GOD OF WISDOM

God experience through wisdom Literature, its origin and growth

UNIT - IV: SYNOPTIC GOSPELS

Synoptic Gospels and John's Gospel – Author –historical background –Chief message of each Gospel and for whom it was written. A few passages for the study of parallelism in the synoptic gospels.

UNIT - V: LUKE'S GOSPEL

Study of Luke's Gospel in detail – specialty of the gospel – main emphasis of the message – meaning and blessing of suffering and paschal joy in one's life.

Passion – Paschal mystery

REFERENCES:

- 4. Catechism of the Catholic Church published by Theological Publications in India for the Catholic Hierarchy of India, 1994
- 5. The Holy Bible Revised Standard Version with Old and New Testaments Catholic Edition for India.
- 6. Vaalvin Valizha St. John's Gospel Fr. Eronimus

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-2 B.A. /B.Sc. / B.Com. / B.R.Sc. / B.C.A. DEGREE COURSE

LIFE ORIENTED EDUCATION

ETHICS – I: RELIGION AND VALUE SYSTEMS

HRS / Wk

:1

CODE:

U12VE2LVE01

CREDITS: 1 MARKS: 100

OBJECTIVES:

- To Understand My and Other Religions and Culture
- To Appreciate My and Other Religions and Culture
- To Learn from other Religions and Culture
- To Interact with My and Other Religions and Culture to enhance My faith in My religion.
- To Help the students to become aware of the negative forces of religions.

UNIT - I: RELIGION

Concept of God- Faith, Meaning, Definition, Nature, Characteristics. Basic values of different religions-Globalization.

UNIT - II: DIFFERENT RELIGIONS

Basic characteristics and basic thoughts- Buddhism, Christianity, Hinduism, Islam, Jainism and Sikhism

UNIT - III: UNITY OF RELIGION

Unity of Vision and Purpose- Respect for Other's Faith, Inter Religious Co-operation, Religious Pluralism as a fact and Religious Pluralism as a value.

UNIT - IV: FUNDAMENTALISM, COMMUNALISM AND SECULARISM

Meaning and impact of Fundamentalism-Communalism-Violence and terrorism – Tolerance – Secularism - Individualism.

UNIT - V: VALUE SYSTEMS

Value and Value Systems - Moral Values -Individuals and the need to stand for values in the concept of Globalization - Consumerism. Will power to live up to your values. Healthy body for empowerment – Physical health and Mental hygiene, food and exercises. REFERENCES:

- 6. Social Analysis (a course for all first year UG students), 2001. Department of Foundation Courses, Loyola College, Chennai-34.
- 7. Special topics on Hindu Religion, 2001. Department of Foundation Courses, Loyola College, Chennai-34.
- 8. Religion: the living faiths of the world, 2001. Department of Foundation Courses, Loyola College, Chennai-34.
- 9. Sydney Am Meritt, 1997. Guided meditations for youth.
- 10. Marie Migon Mascarenhas,1986. Family life education- Value Education, A text book for College students.

HOLY CROSS COLLEGE(AUTONOMOUS) TRICHIRAPALLI-2. B.A/ B.Sc/ B.Com/ B.R.Sc./ B.C.A – DEGREE COURSES LIFE ORIENTED EDUCATION BIBLE STUDIES – I: NEW

			TESTAMENT	
HRS	S /	WK : 1		CODE: U12VE2LVBO1 CREDIT : 1 MARKS : 100
OB.	JE	CTIVE	;	
	•		oping the passion for the Word of God – Jesu ssionaries being a disciple of Christ.	is and inculcating the thirst
UN	IT	- I: BII	BLE – THE WORD OF GOD	
	Во	oks of	the Bible – Division into Old Testament and	New Testament – history of the Bible
	Me	essianie	e Prophecier (Isaiah 9:6,40:3,53:1-12,61:1-3,N	Micah 5:2)
	Th	e Birth	and Ministry of John the Baptist (Luke 1:1-8	0,Mat 3:1-17,14:1-12)
	Th	e Birth	, Passion and Resurrection of Jesus (Luke 1:2	26-80,2:1-52,John 1 :18-21)
UN	IT	– II: M	IINISTRY OF JESUS	
		Mirac	eles (Mark 2:1-12,Luke 4:38-41,6:6-11,7:1-17	,8:26-56,John 2:1-12)
		Parab	les (Luke 6:46-49,8:4-15,10:25-37,15:1-32)	
		Preacl	hing	
			Sermon on the mount (Mat 5-7)	
		>	Lord's Prayer (Luke 11: 1-13)	
		>	Kingdom of God (Mat 13: 24-50)	
		Praye	r life of Jesus (Luke 5:12-16,John 11:41-45,1	7:1-26,Mark 14:32-42)
		Rich a	and Poor (Luke 16: 19-31,21:1-4)	
		Wom	nen Liberation (John 4:1-30,8:1-4)	
		Wome	en in the New Testament	
		Mary((Mother of Jesus)-(Luke 1:27-35, John 2:1-12	2, 19:35, Acts 1:13-14)
		Marth	na & Maria (Luke 10: 38- 42, John 11: 1-46)	
UN	IT	– III: C	CHURCH – BIRTH AND GROWTH	
			Early Church	
			Birth (Acts 2:1-41)	
			Unity and sharing (Acts 2:42-47,4:1-37,5:1-1	11)
			Witnessing life (Acts 3:1-26,5:12-42,8:26-40), 16:20-34)

Comparison between early Church and present Church.

UNIT – IV: DISCIPLES AND APOSTLES
Betrayal and the change in the life of St. Peter (Luke 22:1-7,Acts 2:1-41,12:1-17)
St.Andrew (Mat 4:18-20, John 1:35-42, 6:1-14)
St.Stephen (Acts 6,7)
St.Paul (Acts 8,9,14,17,26 and 28)
UNIT – V: MISSIONARIES
St. Thomas (John 20:24-31) & Missionary to India\ Pandithar Rama Bai
William Carrie
Dr.Ida Scuddar & St. Britto (Oriyur)
Amy Carcheal
Mother Teresa (Calcutta)
Devasagayam (Nagercoil)
Staines & Family

REFERENCES:

1. John Stott, 1994, "Men with a Message", Angus Hudson Ltd. London.

HOLY CROSS COLLEGE (Autonomous), Tiruchirappalli - 620 002.

TAMIL DEPARTMENT

BA/ B.SC/ B.COM DEGREE

Part - I : Language: Tamil Paper - III

Total Hours: 90 Code: U12TL3TAM03

Hrs : 6Hrs/Wk Marks: 100

Credit : 3

நோக்கங்கள்:

- வாழ்வின் கூறுகளாகியஅறம், பொருள், இன்பம், வீடுபேறு ஆகியவற்றின் வழிமுறைகளை எடுத்துரைத்தல்.
- 2. ஊடகங்களின் ஆழமான நுண்ணறிவை வெளிப்படுத்துதல்.

பயன்கள்:

- காப்பியங்களை பயில்வதன் மூலமாக மாணவர்கள் அறக்கருத்துக்களை உணர்ந்து கொள்ளுதல்.
- தமிழ் மொழியை செம்மொழியாக அறிவித்துள்ள இக்காலக்கட்டத்தில் தமிழ் இலக்கியத்தின் பயனை மாணவர்கள் முழுமையாக அறிந்துக் கொள்ளுதல்.
- ஊடகங்கள் வெளிப்படுத்தும் நன்மை, தீமை ஆகியவற்றைப் பகுத்தறியக் கூடிய பக்குவத்தை அடைதல்.

அலகு:1 செய்யுள்

இயற்கை

நாட்டுப்பற்று

உழைப்பு

அலகு:2 செய்யுள்

மானம்

பெண்ணுரிமை

அலகு:3

தமிழ் இலக்கிய வரலாறு

சோழர் காலம்

அலகு:4

நாடகம்

தண்ணீர் தண்ணீர் - கோமல் சுவாமிநாதன்

அலகு:5

கோயிற்கலை - திட்டக்கட்டுரை, வினாடி வினா

பாட நூல்கள்

1. செய்யுள் நூல்

- தமிழ்த்துறை வெளியீடு

2. தமிழ் இலக்கிய வரலாறு

- தமிழ்த்துறை வெளியீடு

3. நாடகம் - தண்ணீர் தண்ணீர்

- கோமல் சுவாமிநாதன்

4. கோயிற்கலை

- தமிழ்த்துறை வெளியீடு

(for the candidates admitted from June 2014 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI-620002 DEPARTMENT OF HINDI

PART – I LANGUAGE HINDI FOR B.A, B.Sc & B.Com HINDI PAPER-III POETRY, PREDICS, HISTORY OF HINDI LITERATURE SEMESTER – III

HRS/WEEK: 6 CODE:

CREDITS: 3 U14HN3HIN03 MARKS: 100

UNIT – I : Shubhagaman, Man, Tere ghar ked war bahuth hym

Memory poem : - Kabir das Ke Dohe - 6 Thulasidas Ke Dohe - 6 Rahim Ke Dohe - 6

UNIT- II: History of Hindi Literature: Essay Type Questions: Veeragatha Kaal

UNIT- III :Bakthi Kaal

UNIT-IV: Poetics

a. Ras: Shringar, karun, Hasya, Veer

b. Alankar: Anupras, Yamak, Upama, Roopak

c. Chand: Choupayee, Baravai

UNIT- V :Kavi Parichaya : Ayodiya singh upadyaya Harioudh, Maithili Sharan Gupth,Siyaram Sharan Gupth, Kabir, Thulasi das

Books Prescribed:

- □ Naveen Padhya Rathnakar D.B.H.P. Sabha Publishers, Chennai-17
- ☐ Pracheen Padhya Sangrah—D.B.H.P. Sabha Publishers, Chennai-17

Hindi Sahitya Ka Sanshitpta Itihas – Rajnath Sharma, Agrwal Publication, Uttar Prakash

• Kavya Pradeep – Ram Bahori Shukla, Hindi Bhavan, Illahabad.

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI – 2

DEPARTMENT OF FRENCH

SYLLABUS

SEMESTER III

PART I - LANGUAGE - FRENCH PAPER III [LANGUAGE & CIVILISATION (ÉCHO A2 2e édition)]

(For candidates admitted 2013 onwards)

HRS/WEEK: 6 CREDIT: 3 CODE: U14FR3FRE03

MARKS : 100

Unit 1 Vivement demain!

Le futur, la comparaison des qualités, des quantités et des actions – la santé – le travail dans trente ans – la vie quotidienne - l'éducation et la formation (l'enseignement en France) – faire des projets.

Unit 2 Tu as du boulot?

Le pronom « en » et « y » - exprimer une condition : si + présent, si + passé composé, exprimer des préférences

- les emplois de demain - des idées pour créer une entreprise - le travail en

France. Unit 3 Qu'en pensez-vous?

L'emploi du subjonctif, l'expression de la quantité – revue de presse – entrée en politique – la naissance des départements - la vie politique – l'organisation administrative et politique de la France.

Unit 4 C'est tout un programme!

Les propositions relatives, la formation des adverbes, la forme « en + participe présent » - parler de la télévision et de la radio - comment les Français s'informent (la télévision et la presse en France)

Unit 5 On se retrouve

L'emploi et la conjugaison de l'indicatif – parler de son apprentissage du français langue étrangère – les rencontres : modes et comportements – une vraie vie de quartier grâce à Internet – formules pour un premier contact par écrit.

TEXT BOOKS:

ECHO A2 – METHODE DE FRANÇAIS & CAHIER PERSONNEL D'APPRENTISSAGE

Authors: J. Girardet and J. Pécheur Publication: CLÉ INTERNATIONAL,

2010.

(for candidates admitted from 2013 onwards)

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 2.

2014 - 2015

II B.A., B.Sc., B.Com., B.R.Sc., B.C.A., B.B.A., SEMESTER I PART II - ENGLISH III - GENERAL ENGLISH PAPER III

NO.OF HRS/WK:6 CODE:U10EL3GEN03 NO.OF CREDITS: 3

OBJECTIVES

To reinforce the LSRW skills of students.

To enhance their study skills and literary skills through a selection of prose extracts.

To develop soft skills such as presentation and group discussion skills.

To strengthen sub skills including vocabulary, grammar, comprehension, argumentative and imaginative writing

UNIT I

A Little Bit of What You Fancy : Desmond Morris

UNIT II

The Avenger : Anton Chekov

UNIT III

Know When to Say 'It's None of Your Business': Mark McCormack

UNIT IV

The Second Crucifixion: Larry Collins and Dominique Lapierre

UNIT V

15.

General Essay – 5 topics given

Idioms and Phrases - 20 Idioms and phrases given

BOOKS FOR REFERENCE

Anand, Renu .,&Rajeevan, Geetha. *Images of Life: An Anthology of Prose*. New Delhi: Foundation Books, 2007. Print.

List of Idioms and Phrases:

1.	To tuckin
2.	In tunewith
3.	To frown upon
4.	In favourof
5.	In vogue
6.	To gloatat
7.	On thecontrary
8.	Promptedby
9.	To pale tonothing
10.	To waxenthusiastic
11.	To figure oneout
12.	Crystalclear
13.	Greyarea
14.	To have secondthoughts

On redalert

18. To storm19. Troublespots	16.	On a fool'serrand
19. Troublespots	17.	To be takenaback
	18.	To storm
20. Flood of humanity	19.	Troublespots
	20.	Flood ofhumanity

GENERAL ESSAY TOPICS

- Women are not as intelligent asmen.
 The use of the internet and thecomputer.
- 3. Life in the nextdecade.
- 4. The ways of using the cell phone to minimize healthhazards.
- 5. How will you save theplanet?

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI BBA SEMESTER III MAJOR CORE - 3 QUANTITATIVE TECHNIQUES

NO.OFHOURS:5 CODE:U13BB3MCT03 NO.OFCREDITS:5 MARKS:100

COURSE OBJECTIVE:

To impart the overall view of the subject of Operations Research and to enable the students to apply the techniques in solving problems relating to marketing, finance and production.

Unit - I:

Operations research - Linear programming problem - Formulation of Lpp - Graphical solution –Simplexmethod.

Unit - II:

Transportation problem - Initial basic feasible solution by North-West Corner rule - Matrix minima, VAM method - Optimal basic feasible solution by MODI method - Assignmentproblem.

Unit - III:

Inventory management - Types of inventory - Need for inventory control -Economic order quantity - EOQwithshortages.

Unit - IV:

Replacement decisions - Replacement policy without change in money value - Replacement of items that fail completely (group replacement).

Unit - V:

Network scheduling - PERT/CPM - Queuing theory - Single channel queuing

problems.TEXT BOOK:

➤ KantiSwarup,ManmohanandGupta : OperationsResearchSultan

Chand Sons., 06

BOOKS RECOMMENDED:

➤ HaindyA.Taha :OperationsResearch

PremKumarGupta,D.S.Hira :Operations Research,S.chand& company Ltd., NewDelhi2010

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. BBASEMESTERIII MAJOR CORE - 4 COST ACCOUNTING

NO.OFHOURS:5 CODE:U13BB3MCT04 NO.OFCREDITS:5 MARKS:100

COURSE OBJECTIVES:

- > To enable the students to understand the basic principles of CostAccounting.
- ➤ To develop skills in the preparation of CostAccounts.

UNIT I: INTRODUCTION:

Cost Accounting; Scope and Objectives - Cost Accounting and Financial Accounting - Methods and Techniques of Costing. Cost Concepts and Classification - Cost Sheet - Tendersand Quotations.

UNIT II: MATERIAL OVERHEADS:

Materials Cost: Purchase Control - Stores Control - Fixation of various levels - Perpetual Inventory System - ABC analysis; Control over Issues - Methods of pricing material issues - FIFO, LIFO, Average Cost Method and Base Stock Method.

UNIT III: LABOUR AND OVERHEADS:

- A. Labour Cost: Labour Turnover Idle time, Overtime Computation of Labour Cost Systems of wage payment Premium and Bonus Plan.
- B. Overheads: Classification Allocation and Apportionment of overheads Bases of apportionment Absorption of overheads Methods of absorption of manufacturing overheads Machine Hour Rate Activitybasedcosting.

UNIT IV: CONTRACT COSTING AND PROCESS COSTING:

- A. Contract Costing Cost PlusContracts –EscalationClause.
- B. Process costing Normal loss Abnormal loss Abnormal gain (excluding Inter process profit & equivalent production).

UNIT V:SERVICE COSTING & RECONCILIATION OF COST & FINANCIAL ACCOUNTING:

Service Costing - Transport Costing - Reconciliation of cost and financial accounts.

Theory-20% Problems -80%

TEXT BOOK:

Reddy & HariPrasad Reddy : Cost Accounting, Margham Publications, Chennai.

BOOKS FOR REFERENCE:

JainS.P.&NarangK.L.
 Horngren, Charles,
 FosterandDatar
 Cost Accounting; Kalyani, New Delhi.
 Cost Accounting-AManagerial Emphasis;
 Prentice- Hall of India, New Delhi.

 KhanM.YandJainP.K
 Management Accounting; TataMcGrawHill.
 MaheshwariS.N.
 Advanced Problems and SolutionsinCost Accounting; Sultan Chand, New Delhi.

Arora M.N. : Cost Accounting-Principles and

Practice; Vikas, New Delhi.

> Pillai&Bhagawati : Cost Accounting, SultanChand, New Delhi.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. BBA SEMESTER III

ALLIED-4

INFORMATION TECHNOLOGY IN BUSINESS

NO.OFHOURS :4 CODE:U13BB3AOT04

NO.OFCREDITS:3 MARKS:100

COURSE OBJECTIVES:

- To make the students familiar with the use of IT and the various facetsofIT.
- To equip the students with practical skills to usecomputers.

UNIT -I

INTRODUCTION TO INFORMATION TECHNOLOGY:

Information Technology – Meaning – Need – Components Role of IT – IT in business, IT in manufacturing, IT in mobile computing, IT in public sector, IT in defense, IT in media, IT in publication, IT and internet. Emerging trends in IT – E-Commerce, IT and supply chain Ethical Issues – management, IT and SIS, Electronic Data Interchange (EDI), Mobile Communication, Bluetooth, Global Positioning System (GPS), Infrared Communication, Smart Card, Blue Laser Disc, Nano Technology, DNA Computing, Quantum Computer, Holographic Memory, IT and Privacy, Accuracy, Property and Accessibility Issues.

UNIT – II :OPERATING SYSTEMS:

Operating Systems – Meaning and Definition – Functions – Microsoft Windows 7 -Task Bar, Desktop and customizing. My computer – setting, control panel components. - Windows explorer-using help and search features. - Word processing using Ms Word 2007: Basics – Working with word –Formatting – Using cut – copy – Paste. Bullet and numbering – Header and footer – working with tables – using spelling and grammar dialog box using auto correct – using synonyms and thesaurus – adding graphics – drawing objects – mail merge.

UNIT – III : MS-EXCEL:

Spread sheet using Microsoft Excel 2007. Excel environment – Basics – working with worksheet – entering data – navigating through cells – naming and renaming cells – editing a worksheet – cut – copy, paste functions – find and replace features – Formulas and functions – using auto sum ,auto fill and command – creating and inserting a chart and transporting to word and power pointdocuments.

UNIT – IV :MS-POWERPOINT:

Making presentation using Microsoft Power Point 2007. Power Point Environment – Basics – Designing and creating a Presentation – Using design templates. Working with different views. Working with slides – creating a new slide – inserting a slide – cut – copy-paste functions – navigating in power point – slide numbering – running the slides. Working with text and Graphics. Adding multimedia and animation – adding transition – inserting pictures and tables from other office products. Creating and using master slides.

UNIT – V :APPLICATIONS OF E-COMMERCE:

E-Commerce – meaning, Need, Advantages, Types - Security features- Electronic Commerce framework – The Anatomy of E-Commerce Applications: Electronic consumer Applications – Electronic commerce Organizations Applications. Electronic Payment Systems: account setup and costs – opening a first virtual transaction Process- confirming Transaction encryption and cryptography-An Introduction to Cyber Law- Basic Concepts of Technology and law: understanding the technology of internet – Scope of Cyber Laws – Information technology Act 2000.

TEXT BOOKS

> ITL Education Solution Ltd, Introduction to Information Technology, Dorling, Kinders

(India) Pvt. Ltd, NewDelhi.

➤ Bouton (latest version) Adobe Photoshop Fundamental with imageready2,BPB Publications,NewDelhi.

BOOKS FOR REFERENCES

- Efraim Turban et al, (2006), Introduction toInformationTechnology,WileyIndia Pvt. .Ltd.,NewDelhi.
- Leon, (2006), Introduction to computers, Vikas Publishing House Pvt.Ltd., NewDelhi.
- > Srinivasa Vallaban SV, (2005), Computers in Business, Sultan Chand and Sons, New Delhi.
- ➤ Alexix Leon and Mathew Leon, (2005), Introduction to Computers with Ms Office2000, TMH,NewDelhi.
- Sanjay Saxena, (2005), MS Office for Everyone, Vikas Publishing House PvtLtd, New Delhi.
- ➤ Hand book of Cyber laws ,V.Sharma, MacmillanIndiaLimited,2003.
- ➤ Vivek Sood "Cyber Law Simplified " Tata McGraw HillCompanies.
- ➤ E-Commerce Kamlesh k Bajaj and Debjani Nag.

PRACTICALS

- 1. Typing and formatting a page inMsWord
- 2. Typing all kindsofletters.
- 3. TypingaResume
- 4. Creation of tables in Ms Word and entering text and numeric data
- 5. Use ofmailMerge
- 6. Pay roll preparationinExcel
- 7. Mark Sheet preparationinExcel
- 8. Sales ReportinExcel
- 9. Preparing a graph for agivendata
- 10. Creating power point file using templates andmasterslides
- 11. Importing data from Word and Excel to power pointslides
- 12. Inserting picture files and audiofiles
- 13. Using animation and slide transition schemes inslides
- 14. Opening netbankingaccount
- 15. Case study on Cyber Laws.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2.

BBA

SEMESTER III

SKILL BASED

ELECTIVE – 3

BUSINESS ETHICS

NO.OFHOURS:2 NO.OFCREDITS:2 COURSE OBJECTIVE CODE:U13BB3SBT03

MARKS:100

- To introduce the concept and importance of business ethics and corporate governance
- To know the facets ofethicsmanagement
- To know the ethical values and Indian

ethosinManagementUNIT-I:

BUSINESSETHICS

Meaning – Definition – Nature – Importance – Ground Rules – myths – Methodology – Characteristics of ManagerialEthics.

UNIT-II: ETHICSMANAGEMENT

Ethical Dilemma – Ethical Decision Making – Ethical Reasoning – Ethical issues – Ethics Management – Key roles and responsibilities – Ethics Management Programmes – Benefits of Managing Ethics in Work Place – Organisation Ethics Development System (OEDS) – Organisational culture – Ethics Tools: Code of ethics – Guidelines for developing code of ethics

- Value based leadership.

UNIT-III: ETHICAL VALUES

Work Ethics – Work Culture –EthicalTheories–Ethical Values-Environmental Ethics – ConsumerProtection.

UNIT-IV: INDIAN ETHOS IN MANAGEMENT:

Basic Principles of Management as per ancient Indian wisdom and insight – Work life in Indian philosophy – Indian ethos for the work life – Quality of Work Life – Strategies for Work Life

UNIT-V: CORPORATE GOVERNANCE AND BUSINESS ETHICS:

Corporategovernance and the good company-Corporategovernance and the social responsibilities are considered as a social responsibilities.

TEXT BOOKS:

- Bhatia, S.K., Business Ethics and Corporate Governance.
- Bowie Norman, Business Ethics, PrenticeHall.

- ➤ Chakraborty, S.K., Management by Values, OxfordUniv.Press.
- ➤ Balasubramanian, R., Corporate Governance, IIM Bangalore.

- Laura P. Hartman, Perspectives in Business Ethics, Tata McGrawHill.
- Larue Tone Hosmer and La Rue Hosmer, The Ethics in Management, Irwin, 2002
- ➤ Naresh B Shah, Values / Ethics in Management Relevance&Application.
- ➤ Sherlekar, Ethics in Management, Himalaya, 2008
- David Murray, Ethics in Management, CrestPub.2001.
- Marianne M. Jennings, Cases in Business Ethics, Delhi: CengageLearningIndia.
- ➤ Balachandran & Chandrasekaran, Corporate Governance & SocialResponsibility, Prentice Hall, 2010.
- Manna S & Chakraborti S, Values and Ethics in Business and Profession, PHI, 2010.
- Murthy, CSV, Business Ethics- Text and Cases, Himalaya Publishinghouse, Mumbai, 2006.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI

- 2

B.A./ B.Sc./ B.Com/ B,R.SC/ B.C.A - DEGREE COURSES LIFE ORIENTED EDUCATION CATECHISM – II: CHURCH AND SACRAMENTS

HRS / Wk: 1

CODE: U12VE4LVC02

CREDIT: 1 MARKS: 100

OBJECTIVES:

To instruct the students to live in relationship with God.
To offer God's gift of the Holy Spirit.
To build relationship with Jesus.
To learn Sacraments and Prayer life through which a Christian is able to live in
relationship with Christ.
To enrich our devotion to Mother Mary and Saints.

UNIT - I: MISSION OF THE CHURCH

What is church (attributes) – Interpretation: body of the Christ- Bride of Christ, goal of all things-Historical as well as spiritual- Mystery and Sacrament-Pilgrim Church.

UNIT - II: PARTICIPATORY CHURCH (AS LAY FAITHFUL) AS A COMMUNITY

Work of the holy Spirit- Salt and leaven in the world "Church of modern World" Church as community – Its important aspect, early Christian Church – People of God as Church- Its characteristic and structure

UNIT – III: THE FUNCTIONARY CHURCH AND I

Ministerial Church – Relating Church – Parish Church – Role of lay faithful in the Church – Its challenges – Church and I.

Sacraments – Initiation- Social – Healing (all the seven) - stress on Confession, Confirmation and Holy Communion. Sacramental: holy "things" used –their sanctity.

UNIT - IV: SACRAMENTS AND SACRAMENTAL

Sacraments-Initiation-Social-Healing (all the seven)-stress on Confession, Confirmation and Holy Communion. Sacramental: holy "things" used-their sancity.

UNIT - V: MARY AND SAINTS

Mary as a young virgin- Disciple- Her role in the Catholic Church-Annual feasts- Pilgrimages-Devotion to Mary, Theologies. Saints in the Church- 10 women saints.

- "Vatican II Revised" Archbishop Angelo Fernandes Published by X.Diax de Rio S.J. Gujarat Sahitya Prakash, P.O.Box. 70, Gujarat, 388001, India.
- 2. "The Sacraments The Word of God at the Mercy of the Body" Claretian Publications, Malleswaram, Bangalore 560055.

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI-2 B.A. /B.Sc. / B.Com. / B.R.Sc./ B.C.A. DEGREE COURSE

LIFE ORIENTED EDUCATION

ETHICS - II: EMPOWERMENT OF WOMEN

HRS / Wk : 1 CODE: U12VE4LVE02

CREDIT: 1 MARKS: 100

OBJECTIVES:

To make the learners aware of various Social, Gender issues and Cyber Crimes.
To make them aware of the property rights.
To make them understand and appreciate the role of media, in facing the challenges
on various life issues.

UNIT - I: GENDER ISSUES

Feminism attitude of men and women towards women, Gender Identity-Factors contributing to gender identity (Family values, culture, tradition, religion, societal values, mass media)

UNIT - II: WOMEN AND MEDIA

Portrayal of women in media, Media world - News paper, Magazine, Cinema, TV, Video and Advertisements - Morality in Media and Right use of Media

UNIT - III: SOCIAL ISSUES RELATED TO WOMEN

Eve teasing, Rape, Dowry, Harassment in marriage, Divorce and Widows Remarriage, HIV & AIDS, Transgender, Female Genocide, sex workers, trafficking, fugitive, Female foeticide, handicapped children and women and evils of drug abuse

UNIT – IV: WAYS OF EMPOWERING WOMEN

Need for empowerment –Skills required for empowerment and Career Oriented Skills, Women's bill- Property rights, Models of Empowered Women-Mother Teresa, Indira Gandhi, and Helen Keller, Chanu Sharmila and Malala

UNIT - V: CYBER CRIME AGAINST WOMEN

Harassment and Spoofing via e-mail, Cyber Stalking, Cyber Pornography, Morphing - Cyber Laws, social network, face book, and twitter

- 1. Dr.M.Arumairaj et al., 1999, "Marching towards the Millenium ahead".
- 2. Thomas Anjugandam, 1999, "Grow Free Live Free" Salesian Publication.
- 3. H.C Pretti Nandhini Upretti, jaipur 2000 "Women and problems of Gender Discrimination".
- 4. Thomas B.Jayaseelan, 2002, "Women: Rights and law" Indian Social Institute, New Delhi.
- 5. Reni Jacob vol I & II, April- June 2004, "Vikasimi The journal of Women's Empowerment, Ed,"

HOLY CROSS COLLEGE(AUTONOMOUS) TRICHIRAPALLI-2. B.A/B.Sc./B.Com/B.R.Sc/B.C.A – DEGREE COURSES LIFE ORIENTED EDUCATION

BIBLE STUDIES – II: OLD TESTAMENT

CODE:

HRS / WK

:1 CRI	EDIT: U12VE4LVBO2 MARKS: 100
OBJE	CTIVE: Understanding the desires of God through Prophetic revelation and becoming sensitive to the heart beat of God.
UNIT	– I: PURPOSE OF LIFE
Creation	on of man – fall of man (Gen 1-4)
Plan o	f redemption through the life of :
	Noah (Gen 6-9); Abraham (Gen 12-18);
	Joseph (Gen 37-40); Moses (Exo 4-5);
	Joshua (Joshua 1-8)
UNIT	– II: JUDGES AND KINGS
	JUDGES: Deborah (Judges 4); Samson (Judges 6-8); Gideon (Judges 13-16)
	KINGS: David (I Sam 17-31, II Sam 1-12); Solomon (I Kings 1-11, Proverbs 1-5,31)
UNIT	– III: WOMEN IN THE BIBLE
	Women in the Old Testament
	Eve (Gen 3)
	Ruth (Ruth 1-4)
	Hannah (I Sam 1:1-28)
	Esther (Esther 1-6)
UNIT	– IV: MINOR PROPHETS
	Brief Life History and teachings of
	Amos
	Jonah
	Micah
	Nahum
	Habakkuk

UNIT – V: MAJOR PROPHETS		
	Brief Life History and teachings of	
	Elijah(I Kings 17-19)	
	Elisha(II Kings 4-6)	
	Isaiah (Is 1,6,11,36-38,40-42,44,50,53,61)	
	Jeremiah (Jer 1-3,7-12,18-19,23)	
	Daniel (Daniel 1-6)	

- 1. Missionaries Biographies. 1995, Amazon.com
- 2. Russell Fueller (1999) The Text book of the Twelve Minor Prophets. Wipf &Stock Publishers, UK.
- 3. Willis Judson Beecher (2002) The Prophets and The Promise. Wipf & Stock Publishers, UK

HOLY CROSS COLLEGE (Autonomous), Tiruchirappalli - 620 002.

TAMIL DEPARTMENT

BA/ B.SC/ B.COM DEGREE

Part - I : Language: Tamil Paper - IV

Total Hours: 75 Code: U12TL4TAM04

Hrs : 5Hrs/Wk Marks: 100

Credit : 3

நோக்கங்கள்:

1. மாணவர்களுக்குத் தமிழர்தம் வாழ்வியல் விழுமியங்களை உணர்த்துதல்.

- 2. அறநெறிகள் வாழ்க்கைக்கு வழிகாட்டும் விதத்தினை எடுத்துரைத்தல்
- 3. சிகரம் தொட்ட படைப்பாளிகளின் சிந்தனைகளை வெளிப்படுத்துல்
- 4. மொழித்திறன் வளர்த்தல்.

பயன்கள்:

- 1. வாழ்க்கையின் பல்வகை நிலைகளையும் உணர்ந்து செயல்படச் செய்தல்
- 2. தன்னைத் தானே நெறிப்படுத்திக்கொள்ள, பயன்பாடடைய இலக்கியம் வழிகாட்டுவதை புரிந்துகொள்ளச் செய்தல்.
- 3. இடைவிடாத முயற்சியின் வெற்றிப்படிகளைக் கண்டுணர்ந்து மேன்மை அடையச் செய்தல்.
- 4. இருமொழிப் புலமையை வளர்த்தல்.

அலகு:1 செய்யுள்

கடமை

காலந்தவறாமை

ஒந்நுமை உணர்வு

அலகு:2 செய்யுள்

நட்பு

குடும்பமும் விருந்தோம்பலும்

அலகு:3

தமிழ் இலக்கிய வரலாறு

சங்ககாலம் - சங்கம் மருவியகாலம்

எட்டுத்தொகை, பத்துப்பாட்டு, பதினெண்கீழ்க்கணக்கு நூல்கள்

உரைநடை சங்க இலக்கியம் (பெண்பாற் புலவர்கள்) கட்டுரைத் தொகுப்பு

அலகு:5

பொது – மொழிபெயர்ப்பு

பாட நூல்கள்

- 1. செய்யுள் நூல்
- 2. தமிழ் இலக்கிய வரலாறு
- 3. சங்க இலக்கியம் கட்டுரைத் தொகுப்பு
- 4. மொழிபெயர்ப்பு

- தமிழாய்வுத்துறை வெளியீடு
- தமிழாய்வுத்துறை வெளியீடு
- தமிழாய்வுத்துறை வெளியீடு
- தமிழாய்வுத்துறை வெளியீடு

(for the candidates admitted from June 2014 onwards) HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI620002 DEPARTMENT OF HINDI

PART – I LANGUAGE HINDI FOR B.A, B.Sc & B.Com HINDI PAPER-IV FUNCTIONAL HINDI &

TRANSLATION SEMESTER – IV

HRS/WEEK: 5

(CREDITS: 3	CODE: U14HN4HIN04
		MARKS : 100
UNIT – I	Functional	
Hindi UNIT-	- II	
	Adhunic	
Kaal UNIT-	III General	
Essays		
	Parishram Ka Mahatva, Anushas Bharath Mein Computer	an, Paropakar, Jawaharlal Nehru, Deepavalli,
UNIT- IV	Letter Writing	
UNIT- V An	uvad Abhyas - III	
Во	oks Prescribed:	
	☐ General Essays☐ Abinava Patra Lekhan	 D.B.H.P. Sabha Publishers, Chennai-17 D.B.H.P. Sabha Publishers, Chennai-17

Anuvad Abhyas – III - D.B.H.P. Sabha Publishers, Chennai-17

HOLY CROSS COLLEGE (AUTONOMOUS), TIRUCHIRAPPALLI – 2

DEPARTMENT OF FRENCH SYLLABUS

SEMESTER IV PART I - LANGUAGE - FRENCH PAPER IV [LANGUAGE & CULTURE (ÉCHO A2 2e édition)]

(For candidates admitted 2013 onwards)

HRS/WEEK:

5

CREDIT: 3

CODE: U14FR4FRE04

MARKS: 100

Unit 1 C'est la fête!

Les pronoms objets directs et indirects – parler d'une fête – exprimer des goûts et des préférences – fêtes sans frontières – plats des fêtes – les jours fériés – les saisons – le calendrier – les fêtes traditionnelles, importées, francophones.

Unit 2 Vous plaisantez!

Le conditionnel présent, la distinction du futur et du conditionnel – le mouvement en général – raconter une anecdote – journée de détente – la naissance d'un chef d'œuvre - l'art au début du 20^e siècle – le plaisir de jeux de mots.

Unit 3 On s'entend bien!

Les constructions « faire + verbe » et « laisser + verbe », le discours rapporté – décrire le caractère ou le comportement, exprimer l'accord et le désaccord – le langage des couleurs – sujets de conversation – sujets d'étonnement.

Unit 4 À vos risqué et périls!

Le subjonctif présent, la voix passive – l'aventure aujourd'hui – travailler pour la planète – réussites et échecs - marathon de Paris

– plaisir des sports – les sports les plus regardés et pratiqués - les français et les sports – les jeunes issus de

l'immigration. Unit 5 La vie est dure

Les pronoms possessifs, les adjectifs, les pronoms indéfinis — parler de ses activités quotidiennes, exprimer la confiance ou la méfiance — les taches ménagères — la France insatisfaite - sans travail — la chanteuse Diam's — le film 'Le Couperet de Costa- Gavras'.

TEXT BOOKS :ECHO A2 – METHODE DE FRANÇAIS & CAHIER PERSONNEL D'APPRENTISSAGE Authors: J. Girardet and J. Pécheur

Publication: CLÉ INTERNATIONAL, 2010.

(for candidates admitted from 2013 onwards)

$HOLY\ CROSS\ COLLEGE\ (AUTONOMOUS)\ TIRUCHIRAPPALLI-2.$

2014 - 2015

II B.A., B.Sc., B.Com., B.R.Sc., B.C.A., B.B.A., SEMESTER I PART II - ENGLISH IV - GENERAL ENGLISH PAPER IV

NO.OF HRS/WK:6

CODE:U13EL4GEN04

NO.OF CREDITS: 3

OBJECTIVES

To strengthen the LSRW skills of students through inter-active approaches, participatory methods and activity oriented exercises.

To develop skills required for referential and independent learning.

To focus on writing skills like creative and comparative writing and book reviews.

To reinforce sub skills including vocabulary, grammar, dialogue, report writing and note making.

UNIT I: READ AND COMMUNICATE: HISTORICAL SKETCHES

The Renaissance

India under the British Raj

UNIT II: READ AND COMMUNICATE: MODERN FABLES

Nonchi Nona and Kotiya the Cat

The Competition

UNIT III: READ AND COMMUNICATE: MODERN FABLES

The Nightingale and the Rose

The Butterfly that Stamped

UNIT IV -READ AND COMMUNICATE: BIOGRAPHIES AND MODERN FABLES

Napoleon Bonaparte

The Hiding Place

UNIT V

GRAMMAR

- Tenses

COMPREHENSION -General

COMPOSITION

- 1. Notemaking
 - 2. Dialogue
 - 3. CreativeWriting
 - 4. NarrativeWriting
 - 5. Imaginative Writing

GENERAL ESSAY - 5TOPICS

- 1. Should capital punishment beabolished?
- 2. Is a corruption- free India adream?
- 3. The nuclear family and its consequent changes insociety.
- 4. The threat ofterrorism.
- 5. If man becomesimmortal...

THINK BETTER - READ AND COMMUNICATE: MODERN FABLES

1 - 10 for Internal Testing

BOOKS FOR REFERENCE

OraneeJansz: EXPLORATIONS *A Course in reading, thinking and communication skills*. New delhi: Cambridge university press. 2004. Print.

List of words \ compound words \ phrases for making sentences:

- 1. Store house ofknowledge
- 2. Genre
- 3. To be dividedover

- 4. Taboo
- 5. To takeover
- 6. Hump
- 7. Bushy
- 8. Tiered
- 9. To roll from side toside
- 10. Flickered
- 11. To sailthrough
- 12. To tremble allover
- 13. Ecstasy
- 14. Thunder-clap
- 15. Mousy-quite
- 16. Collision
- 17. Exiled
- 18. Revolution
- 19. To comeround
- 20. To fight for acause

$\begin{array}{c} \mbox{HOLY CROSS COLLEGE(AUTONOMOUS)TIRUCHIRAPALLI-2.} \\ \mbox{BBA SEMESTER IV} \end{array}$

MAJOR CORE - 5

PRODUCTION AND OPERATIONS MANAGEMENT

NO.OFHOURS:6 CODE:U13BB4MCT05 NO.OFCREDITS:5 MARKS:100

COURSE OBJECTIVE:

To acquaint the students with decision making in planning, scheduling and control of production and operation functions in both manufacturing and service industries and new advancement in operation management.

UNIT – I INTRODUCTION

Nature and Scope of Production – Production as a System – Evolution of Production – Decision making in Production- Importance of Production Function – Problems of ProductionManagement-Characteristics of Modern Production and Operation Function – Forecasting – Need for Sales Forecasting – Models – Application of Long range & Short range Demand Forecast.

UNIT - II PLANT LAYOUT DESIGN

Introduction – Need for Layout Decision – Objectives of Good Layout –Significance of Layout Choices- Factors Influencing Layout Choices- Principles of Plant Layout - General Procedure for Making Location Decision-Layout Tools And Techniques – Layout drawings and Procedure-Analyzing Layout with Computers- Factory Building and Design – Types of Buildings.

UNIT -III CAPACITY PLANNING

Definition of capacity – Types of Capacity – Measurement of Capacity – Generation Process-Capacity Decision – Factors affecting Determination of Plant Capacity – Capacity Planning-Capacity Planning Decision – Types of capacity Planning – Capacity Requirement Planning Strategies – Balancing Capacity-Capacity and systems approach – Adoption to external change – Models for facility planning caption factor – Site and

structureUNIT - IV PRODUCTION PLANNING AND

CONTROL

Introduction – Classification of Production Planning and Control - Production Planning System – Factors determining production in control procedure - Role in operations Management - Production Control System - Levels of Production Planning – Limitation of PPC- PPC function in different production system – Organization of PPC department – Routing –Scheduling - Dispatching – Progressing – Documents concerned in PPC functions-Industrial Productivity – Meaning- Importance- Tools and Techniques - Introduction to supply chainmanagement

UNIT – V LOGISTICS AND MAINTENANCE MANAGEMENT

A. Introduction – Definitions – Activities of logistics – Aims of logistics – Importance of logistics – Progress in logistics – Logistics strategy – designing alogisticsstrategy.

B. Meaning – Scope – Importance of Maintenance - Impact of Maintenance – Objectives-Areas-Types – Planning and Schedulingof Maintenance.

Theory – 75% Problems –

25% TEXT BOOK:

ShridhariBhat.K : Production and Operations, ManagementHimalayaPublishing

House, New

Delhi,2006BOOKS RECOMMENDED:

➤ Buffa E.S. : Modern Production and Operations, Management TMH

Publishing, House, NewDelhi, 2004

Panneerselvam : Production and Operations, Management, PHI

Publications, New Delhi, 2004

Aswathappa : Production and Operations, ManagementHimalaya

Publishing, house, New Delhi, 2002

HOLY CROSS COLLEGE(AUTONOMOUS)TIRUCHIRAPALLI-2. BBA SEMESTER IV MAJOR CORE – 6 MARKETING

NO.OFHOURS:4 CODE:U13BB4MCT06 NO.OFCREDITS:4 MARKS:100

COURSEOBJECTIVE:

• To enable the students a basic understanding of the conceptsofmarketing.

UNIT - I INTRODUCTION TO MARKETING

Marketing - Definition - Scope - Traditional and Modern concept - Importance and functions of marketing - Basic approaches to marketing - Marketing of agricultural, industrial and consumer goods - Consumer Behaviour.

UNIT - II PRODUCT POLICY AND MARKET SEGMENTATION

Product - Product Planning and Product Policy - Product Mix- Branding - Packaging - Product Life Cycle - Product planning for existing Product and new product. Market Segmentation.

UNIT – III PRICING AND PROMOTION MIX

Pricing - Pricing objectives - Factors influencing pricing - Methods of pricing - Pricing policies. Promotion: Promotion Mix –SalesPromotion.

UNIT - IV ADVERTISING AND PERSONAL SELLING

Advertising - Objectives - Importance - Advertisement Copy- Different media - Selectionofmedia.

Personal Selling - Features - Functions - Selection of salesmen and training -

Controlling.UNIT - V MARKETING CHANNELS AND MARKETING RESEARCH

Channels of Distribution - Channel Functions - Middlemen - Wholesalers - Retailers - Selection of marketing channels- Direct Marketing- Tele-marketing - Online marketing - Social media marketing - Marketing Information and Research.

TEXT BOOK:

RajanNair: Marketing; Sultan Chand and Sons, New Delhi, 2006

BOOKS FOR REFERENCE:

➤ KotlerPhilip : Marketing ManagementEnglewoodCliffs;

Prentice Hall, New Delhi, 2006

➤ R.S.NPillai&Bhagavathi : Modern Marketing Principles

&Practises, S. Chjand & Co. Ltd, New Delhi, 2009

➤ KotlerPhilipand

Armstrong Gary : Principles of Marketing; Prentice-Hallof

India, New Delhi, 2006

➤ WilliamM.Pride& :Marketing,Boston:Houghton-Mifflin.

Ferrell.O.C.

HOLY CROSS COLLEGE(AUTONOMOUS)TIRUCHIRAPALLI-2. BBA SEMESTER IV MAIN ELECTIVE - 2

COMPANY LAW

NO.OFHOURS :4 CODE:U13BB4MET01 NO.OFCREDITS:4 MARKS:100

OBJECTIVES

To understand the basic principles and practices of Company

Law.UNIT - I INTRODUCTION

Company- - Definition - Kinds - Characteristics -

IncorporationUNIT – II STATUTORY DOCUMENTS

Memorandum, Articles of Association- Doctrine of Ultra vires- Doctrine of Indoor management - Doctrine of Constructive notice.

UNIT – III SHARES AND DEBENTURES

Shares: Kinds - Redemption of preference shares - Premium and discount – Prospectus - Allotment - Forfeiture - Reissue and rights issue of shares - Transfer and transmission of shares.

Debentures: Kinds - Redemption of debentures - Borrowing powers of the

company.UNIT – IV COMPANY MANAGEMENT AND MEETINGS

Administration - Directors, Managing Directors, Company Secretary - Qualifications and disqualification - Appointment - Powers - Duties - Rights and liabilities- Company meeting - Kinds - Notice - Proxies - Quorum - Agenda - Minutes - Resolutions.

UNIT - V WINDING UP

Winding up of companies - Different modes of winding up- Consequences of winding up.

BOOKS FOR STUDY

Kapoor N.D, (2008). Company Law- Incorporating the Provisions of the Companies Amendment Act, 2000, New Delhi : Sultan Chand & Sons.

BOOKS FOR REFERENCE

- ➤ Gower L.C.B, (2005). Principles of Modern Company Law, London: Stevens &Sons.
- ➤ Singh Avtar, (2007). Company Law, Lucknow: Eastern BookCo.

HOLY CROSS COLLEGE(AUTONOMOUS)TIRUCHIRAPALLI-2. B.B.A SEMESTER IV MAIN ELECTIVE - 2 FINANCIAL MANAGEMENT

NO.OFHOURS :4 CODE:U13BB4MET02 NO.OFCREDITS:4 MARKS:100

COURSE OBJECTIVE:

> To enable the students to have an in-depth understanding of the theory and practice of finance and its application to business situations and stimulate an analytical mindset towards financial aspects.

UNIT I: INTRODUCTION

Financial management – Introduction - Concept –Evolution and Significance -Functions of financial manager- Risk and return analysis, Time value of money – Trade off – Wealth maximization vs. optimization

UNIT II: COST OF CAPITAL

Cost of capital – Concept – Cost of debt – Equity – Preference share capital – Retained earnings – Weighted average cost of capital.

UNIT III: CAPITAL STRUCTURE

Determinants of Capital structure – Optimum capital structure - Capital structure theories – Significance of capital structure –Limitations.

UNIT IV: WORKINGCAPITALMANAGEMENT

Concepts and Types – Determinants- Financing approaches-Sources of working capital-Types of Working Capital –Estimation of working capital management- Management of cash – Cash Budget- Inventory- Receivables

UNIT V: DIVIDEND DECISIONS

 $Dividend\ theories-Valuation\ under\ Gordon\ and\ Walter\ theories-Dividend\ irrelevance\ under\ MM\ theory\ -\ Assumptions\ and\ limitations-Dividend\ policy-Factors\ affecting\ dividend\ theories$

TEXT BOOK:

➤ MaheswariS.N. : Elements of Financial Management, Sultan Chand and Sons, NewDelhi, 2009.

BOOKS RECOMMENDED:

Khan M.YandJainP.K : Financial Management, Textand Problems; Tata McGraw Hill, New

Delhi, 2008

➤ PandayI.M. : Financial Management; Vikas

Publishing House, NewDelhi,2007

➤ VanHorneJ.C : Fundamentals of Financial Management; Prentice Hallof

India, New Delhi, 2007

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI-2. B.B.A. SEMESTER IV- ALLIED COURSE - 5 INDUSTRIAL LAW

NO.OFHOURS :4 NO.OFCREDITS:3 CODE:U13BB4AOT05 MARKS:100

COURSE OBJECTIVE:

• To enable the students to understand the basic Principles of IndustrialLaw.

Unit -I: THE FACTORIES ACT AND INDUSTRIAL DISPUTES ACT:

The Factories Act - Features - Safety, Health and Welfare measures - The Contract Labour(Regulation and Abolition) Act, 1970.

Industrial Disputes Act, 1947: Industrial Dispute- Workman. Strikes and Lock-out: Lay-off – Retrenchment-Closure - Unfair Labour Practices.

Unit II: WORKMEN'S COMPENSATION ACT, 1923:

Emergence of the legislation-Total and partial disablement –Dependent-Workman-Wages- Liability compensation - workman compensation-Accident -Occupational disease.

Unit III: MINIMUM WAGES ACT AND MATERNITY BENEFIT ACT:

A. The Minimum Wages Act, 1948- Fixation of minimum rates of wages - working hours - determination of wages-claims

B. The Maternity Benefit Act, 1961-Object-Scope.

Unit IV: TRADE UNIONS ACT, 1926:

Features of the enactment - Definitions - Registration of Unions - Amalgamation of Unions - Cancellation - Registration of Trade unions.

Unit V: LABOUR WELFARE LEGISLATIONS:

The Employees State Insurance Act, 1948: Corporation -Standing Committee - Medical Benefit Council - Contributions - Benefits - Adjudication of disputes - Claims - Penalties - The Employees Provident Fund Act, 1952 - Employees Provident Fund Scheme - Authorities - Miscellaneous.

TEXTBOOK:

N.D.Kapoor: Hand book of Industrial Law. Sultan Chand & Sons.NewDelhi.2004

➤ H.Samuel : Industrial Law, VikhasPublicationsNewDelhi.2002

Arun Monappa: INDUSTRIAL RELATIONS; Tata McGraw Hill Publishing CompanyLtd.

BOOKS RECOMMENDED:

➤ GowerL.C.B : Principles of Modern Company Law, Stevens & Sons, London

> 2.RamaiyaA. : Guide to the Companies Act; Wadhwa &Co.,Nagpur

➤ 3. Avtar Singh : Company Law: Eastern BookCo., Lucknow

➤ 4.KuchalM.C. : Modern India Company Law; Shri MahavirBooks, Noida

> 5.KapoorN.D : Company Law- Incorporating the Provisions of the Companies

Amendment Act, 2000; Sultan Chand & Sons, NewDelhi

➤ 6.BagrialA.K. : Company Law; Vikas PublishingHouse,NewDelhi

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 2 B.A./ B.Sc./ B.Com/ B,R.SC/ B.C.A - DEGREE COURSES LIFE ORIENTED EDUCATION CATECHISM – II: CHURCH AND SACRAMENTS

HRS / Wk: 1 CODE: U12VE4LVC02

CREDIT: 1 MARKS: 100 OBJECTIVES:

- To instruct the students to live in relationship with God.
- To offer God's gift of the Holy Spirit.
- To build relationship with Jesus.
- To learn Sacraments and Prayer life through which a Christian is able to live in relationship with Christ.
- To enrich our devotion to Mother Mary and Saints.

UNIT - I: MISSION OF THE CHURCH

What is church (attributes) – Interpretation: body of the Christ- Bride of Christ, goal of all things-Historical as well as spiritual- Mystery and Sacrament-Pilgrim Church.

UNIT - II: PARTICIPATORY CHURCH (AS LAY FAITHFUL) AS A COMMUNITY

Work of the holy Spirit- Salt and leaven in the world "Church of modern World" Church as community – Its important aspect, early Christian Church – People of God as Church- Its characteristic and structure

UNIT - III: THE FUNCTIONARY CHURCH AND I

Ministerial Church – Relating Church – Parish Church – Role of lay faithful in the Church – Its challenges – Church and I.

Sacraments – Initiation- Social – Healing (all the seven) - stress on Confession, Confirmation and Holy Communion. Sacramental: holy "things" used –their sanctity.

UNIT – IV: SACRAMENTS AND SACRAMENTAL

Sacraments-Initiation-Social-Healing (all the seven)-stress on Confession, Confirmation and Holy Communion. Sacramental: holy "things" used-their sancity.

UNIT - V: MARY AND SAINTS

Mary as a young virgin- Disciple- Her role in the Catholic Church-Annual feasts- Pilgrimages-Devotion to Mary, Theologies. Saints in the Church- 10 women saints.

- 3. "Vatican II Revised" Archbishop Angelo Fernandes Published by X.Diax de Rio S.J. Gujarat Sahitya Prakash, P.O.Box. 70, Gujarat, 388001, India.
- 4. "The Sacraments The Word of God at the Mercy of the Body" Claretian Publications, Malleswaram, Bangalore 560055.

$HOLY\ CROSS\ COLLEGE\ (\ AUTONOMOUS),\ TIRUCHIRAPPALLI-2$

B.A. /B.Sc. / B.Com. / B.R.Sc./ B.C.A. DEGREE COURSE

LIFE ORIENTED EDUCATION

ETHICS – II: EMPOWERMENT OF WOMEN

HRS / Wk : 1 CODE: U12VE4LVE02

CREDIT: 1 MARKS: 100

OBJECTIVES:

- To make the learners aware of various Social, Gender issues and Cyber Crimes.
- To make them aware of the property rights.
- To make them understand and appreciate the role of media, in facing the challenges on various life issues.

UNIT - I: GENDER ISSUES

Feminism attitude of men and women towards women, Gender Identity-Factors contributing to gender identity (Family values, culture, tradition, religion, societal values, mass media)

UNIT - II: WOMEN AND MEDIA

Portrayal of women in media, Media world - News paper, Magazine, Cinema, TV, Video and Advertisements - Morality in Media and Right use of Media

UNIT - III: SOCIAL ISSUES RELATED TO WOMEN

Eve teasing, Rape, Dowry, Harassment in marriage, Divorce and Widows Remarriage, HIV & AIDS, Transgender, Female Genocide, sex workers, trafficking, fugitive, Female foeticide, handicapped children and women and evils of drug abuse

UNIT - IV: WAYS OF EMPOWERING WOMEN

Need for empowerment –Skills required for empowerment and Career Oriented Skills, Women's bill- Property rights, Models of Empowered Women-Mother Teresa, Indira Gandhi, and Helen Keller, Chanu Sharmila and Malala

UNIT - V: CYBER CRIME AGAINST WOMEN

Harassment and Spoofing via e-mail, Cyber Stalking, Cyber Pornography, Morphing - Cyber Laws, social network, face book, and twitter

- 6. Dr.M.Arumairaj et al., 1999, "Marching towards the Millenium ahead".
- 7. Thomas Anjugandam, 1999, "Grow Free Live Free" Salesian Publication.
- 8. H.C Pretti Nandhini Upretti, jaipur 2000 "Women and problems of Gender Discrimination".
- 9. Thomas B.Jayaseelan, 2002, "Women: Rights and law" Indian Social Institute, New Delhi.
- 10. Reni Jacob vol I & II, April- June 2004, "Vikasimi The journal of Women's Empowerment, Ed,"

HOLY CROSS COLLEGE(AUTONOMOUS) TRICHIRAPALLI-2. B.A/B.Sc./B.Com/B.R.Sc/B.C.A – DEGREE COURSES LIFE ORIENTED EDUCATION BIBLE STUDIES – II: OLD TESTAMENT

HRS / WK CODE:
:1 CREDIT: U12VE4LVBO2

1 MARKS: 100

OBJECTIVE:

• Understanding the desires of God through Prophetic revelation and becoming sensitive to the heart beat of God.

UNIT - I: PURPOSE OF LIFE

Creation of man – fall of man (Gen 1-4)

Plan of redemption through the life of:

- Noah (Gen 6-9); Abraham (Gen 12-18);
- Joseph (Gen 37-40); Moses (Exo 4-5);
- Joshua (Joshua 1-8)

UNIT - II: JUDGES AND KINGS

- JUDGES: Deborah (Judges 4); Samson (Judges 6-8); Gideon (Judges 13-16)
- KINGS: David (I Sam 17-31, II Sam 1-12); Solomon (I Kings 1-11, Proverbs 1-5,31)

UNIT – III: WOMEN IN THE BIBLE

- Women in the Old Testament
- Eve (Gen 3)
- Ruth (Ruth 1-4)
- Hannah (I Sam 1:1-28)
- Esther (Esther 1-6)

UNIT - IV: MINOR PROPHETS

- Brief Life History and teachings of
- Amos
- Jonah
- Micah
- Nahum
- Habakkuk

UNIT – V: MAJOR PROPHETS

- Brief Life History and teachings of
- Elijah(I Kings 17-19)
- Elisha(II Kings 4-6)
- Isaiah (Is 1,6,11,36-38,40-42,44,50,53,61)
- Jeremiah (Jer 1-3,7-12,18-19,23)
- Daniel (Daniel 1-6)

- 4. Missionaries Biographies. 1995, Amazon.com
- 5. Russell Fueller (1999) The Text book of the Twelve Minor Prophets. Wipf &Stock Publishers, UK.
- 6. Willis Judson Beecher (2002) The Prophets and The Promise. Wipf & Stock Publishers, UK

HOLY CROSS COLLEGE(AUTONOMOUS)TIRUCHIRAPALLI-2 BBA-SEMESTER V - MAJOR CORE - 11 HUMAN RESOURCE MANAGEMENT

NO.OFHOURS:5 CODE:U13BB6MCT11 NO.OFCREDITS:4 MARKS:100

COURSE OBJECTIVE:

> To enable the students to understand the concepts of Human ResourcesManagement.

UNIT – I INTRODUCTION:

Evolution - Role and Status of HRM in India –Nature, objectives scope and functions of HRM-Distinction between PM and HRM-Role of HRM in corporate strategic management-Responsibilities and qualities of HR Manager.

UNIT – II HR- PLANNING:

Strategic human resource management- Environmental influence of HRM –Human Resource Planning -Importance- HRP Process-Job analysis-methods of data collection-job description-job specification-job design.

UNIT - III RECRUITMENT AND SELECTION:

Recruitment and Selection - Sources of Human Resources. Selection Process - Tests and Interviews - Placement and Induction - Performance appraisal - Methods of Appraisal –uses and limitations- counseling.

UNIT – IV TRAINING AND DEVELOPMENT:

Training and Development – Nature - Need and importance –methods: On the job training – off the job training – Executive development programs - Process - HRA - HRIS – Career Counseling - Promotion and Transfers–Demotion.

UNIT – V:COMPENSATION PLANNING

Wages and salary administration –Incentives-Fringe benefits-Quality of work life-Discipline-Grievance handling – Developing grievance handling system -Redressal of Grievances.

TEXT BOOK:

C.B.Gupta :Human Resource Management, Sultan Chand &Sons,

NewDelhi.

BOOKS RECOMMENDED:

1. K.Aswathappa : Human Resource and Personnel Management Tata

MCGraw Hill Publishing Company Ltd, New Delhi

Sons

2. StephenP.Robins : Organizational behaviour, Prentice HallofIndia

Ltd, NewDelhi,2000

3. C.B.Memoria : Personnel Management, HimalayaPublishingHouse,

New Delhi, 1999

4. EdwinFlippo : Personnel Management, TataMcGrawHill

Publications, Newdelhi, 1984

5. S.S.Khanka :Human Resource Management, Sultan Chand&

, NewDelhi.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. B.B.A. SEMESTER V MAJOR CORE - 8

RETAIL MANAGEMENT

NO.OFHOURS :5 CODE:U08BB5MCT08 No. OFCREDITS:4 MARKS:100

COURSE OBJECTIVE:

> To enable the students to understand the various concepts and theoriesinRetailing.

UNIT-1: INTRODUCTION:

Role of marketing channels: Distribution- Its meaning - Importance and function –Types of marketing channels; Wholesaling - Nature and importance; Types of wholesalers and their functions - Channel management.

UNIT-2: RETAILING

Its meaning, types and functions: Departmental stores - Convenience stores - Supermarkets - Chain stores - Speciality stores: Door-to-door selling - direct marketing - Retail vending machines - Retail through electronics channels - Mail order houses - Retail cooperatives.

UNIT-3: RETAILING AND STRATEGIC PLANNING

Basics of retailing and strategic planning in retailing -

Nature and importance of retailing - Wheel of retailing - retailing life cycle - Types of retailing - Ownership based, Store based and Non store based retailing - Retailing environment and customers.

UNIT-4: KEY MARKETING FACTORS IN RETAILING

Location and Perceived image - Internal environment and Core products - - Retail pricing and Retail promotion.

UNIT-5: RETAILING IN INDIA

The present Indian retail scenario and market challenges –Factors affecting retailing in India -Benefits of organized retailing –Retailing opportunities in India- The international perspective.

TEXT BOOK:

RetailMarketing : Meyer Harris Kohns Stone, Tata McGraw
 Hill Book Company.NewDelhi,2006

BOOKS RECOMMENDED:

RetailMarketing : Malcolm Sullivan andDennisAdcock, ThomsonPublishingCompany,2005

MarketingManagement: Kotler Philip, PrenticeHall, 2006.

$HOLY\ CROSS\ COLLEGE\ (AUTONOMOUS)\ TIRUCHIRAPALLI\ -2.$

B.B.A. SEMESTER V MAJOR CORE – 9 BUSINESS LAW

NO. OFHOURS:5 CODE:U13BB5MCT09 NO.OFCREDITS:4 MARKS:100

COURSE OBJECTIVES:

> To enable the students to understand the important provisions of Indian Contract Act, Sale of Goods Act and Companies Act

UNIT I: NATURE OF LAW OF CONTRACT:

Law of contract - Nature of contract - Offer and Acceptance - Consideration - Capacity to contract.

UNIT II: DISCHARGE AND REMEDIES FOR BREACH:

Discharge of contract - Remedies for breach of contract - Quasi contract - Indemnity and Guarantee - Bailment and Pledge.

UNIT III: CONTRACT OF AGENCY

Contract of Agency - Kinds - Duties - Authority of agent - Relation with third parties - Liabilities of parties - Termination of agency – Irrevocableagency.

UNIT IV: SALE OF GOODS ACT:

Sale of Goods Act,1930 – Sale and agreement to sell – Conditions and warranties – Passing of property – Performance – Remedies for breach – Rights of an unpaid seller.

UNIT V: NEGOTIABLE INSTRUMENTS ACT AND COMPANIES ACT:

NegotiableInstrumentsAct — Promissory note — Bill of exchange — Cheque - Companies Act — Incorporation — Memorandum of association — Article of Association — Doctrine ofUltravirus.

TEXT BOOK:

➤ KapoorN.D. : Business Law; Sultan ChandSons; New

Delhi,2006

BOOKS FOR REFERENCE:

➤ KuchhalM.C. : Mercantile Law; Vikas PublishingHouse; New

Delhi,1998

DesaiT.R. : Indian Contract Act, Sale of GoodsActand

Partnership Act; S.C. Sarkar & Sons Pvt. Ltd.,

Kolkata,1992.

HOLY CROSS COLLEGE(AUTONOMOUS)TIRUCHIRAPALLI-2. B.B.A. 2014-15 SEMESTER V MAIN CORE - 10 ORGANISATIONAL BEHAVIOUR

NO.OFHOURS:5 CODE:U13BB5MCT10 NO.OFCREDITS:4 MARKS:100

COURSE OBJECTIVE:

> To enable the students with the knowledge of organisational behaviourand important aspects relating to group dynamics and careerplanning.

UNIT I: INTRODUCTION

Introduction to Organizational Behaviour – Elements – Need – Approaches – Models of organizational behaviour – Individual Behavior – Mintzberg managerial role-Need and shortcomings of Organizational behaviour.

Unit II: PERSONALITY

Personality-theories of personality-Type theory-Psychoanalytic theory-Trait-Freudian Stages-perception-determinants of perception-Learning-Job satisfaction-determinants.

Unit III: MOTIVATION & GROUP BEHAVIOUR

Motivation-theories of motivation-Maslow-Herzberg-Mcgregor-Interpersonal behaviour-Group Behaviour-Group Dynamics-Norms-conflict-Group Cohesiveness.

Unit IV: POWER & AUTHORITY

Leadership – Styles – Qualities – Power – Authority – Sources -Women as a leader-Communication – Types - Process - Murphy's Law – Counseling – Functions .

Unit-V: ORGANISATIONAL CHANGES AND INNOVATIONS:

Organisational Change-Factors-Resistance to Change-Methods Organizational Development-Nature of OD- Process-International perspectives on Organizational Behaviour.

TEXT BOOK:

➤ K.Ashwathappa :OrganisationalBehaviour

BOOKS FOR REFERENCE:

➤ FredLuthans : Organisational Behaviour, Tata Mc Graw –

Hill Publishing Company, New Delhi,

PrasadL.M. : Organisational Theory & Behaviour –

S.Chand Company, NewDelhi,2006

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. B.B.A 2014-2015 - SEMESTER V MAIN ELECTIVE - 3 SERVICES MARKETING

NO.OFHOURS :5 CODE :U11BB5MET02 NO.OFCREDITS:5 MARKS:100

OBJECTIVES

To enable the students to apply the principles of Marketing in the area of services.

UNIT - I INTRODUCTION

Introduction: Reasons for growth in service sector - Role of services in an economy - Distinction between goods and services - Classification of services - Marketing management process for service marketing.

UNIT - II SERVICES MARKETING MIX

Development of service marketing mix - Components in the mix - People - Process - Physical evidence. Managing demand and supply.

UNIT – III MANAGING SERVICES QUALITY AND GLOBALISATION OF SERVICES

- A. Managing service quality: Dimensions and measurement of service quality Gap analysis Guidelines for managing servicecompetition.
- B. Globalization of services Challenges to global service marketers Typical international services
 Barriers to international marketing of service

UNIT – IV MARKETING PRACTICES OF INSURANCE, TOURISM AND HOTEL INDUSTRIES Marketing of services: Insurance - Users - Benefits – Formation of marketing mix for insurance products. Tourism - Marketing mix for tourism. Hotel - Market segmentation for hotels - Marketing mix for hotels.

 $\label{thm:constraint} \begin{tabular}{ll} UNIT-V\ MARKETING\ PRACTICES\ OF\ HOSPITALS\ AND\ EDUCATION\ INSTITUTIONS \\ Hospital:\ Marketing\ of\ health\ care\ -\ Types\ of\ hospitals\ -\ Marketing\ mixfor\ health\ care\ .\ Literacy\ -\ The\ concept\ -\ Marketing\ mix\ for\ adult,\ elementary\ ,\ secondary\ and\ higher\ education. \end{tabular}$

BOOKS FOR STUDY

➤ Vasanthi Venugopal, (2008). Services Marketing, New Delhi:Himalaya PublishingHouse.

BOOKS FOR REFERENCE

- ➤ Christopher, H. Lovelock, (2007). Service Marketing, New Delhi: PrenticeHall.
- ➤ Jha S.M., (2008). Service marketing, New Delhi: Himalaya publishingHouse.
- ➤ Payne, Adrian, (2008). The Essence of Services Marketing, New Delhi: PrenticeHall.
- Shankar, Ravi, (2008). Service Marketing- The Indian Experience, New Delhi: South Asia Publication.
- ➤ Zeithaml, V.A and M.J. Bitner, (2008). Services Marketing, New Delhi: McGraw HillInc.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. B.B.A 2014-2015 - SEMESTER V MAIN ELECTIVE - 3 SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

NO.OFHOURS:5 CODE:U11BB5MET03 NO.OFCREDITS:5 MARKS:100

COURSE OBJECTIVE:

- To introduce the students to the conceptsofinvestment
- To provide an understanding of various tools of investment analysis.

UNIT-I: INTRODUCTION

Investment - Classification - Factors favouring investments - Objectives of investments - Investment alternatives - Real, business ,personal & Institutional - Real vs Financial assets - Features of an investment programme - Stages in investment - of Risks of investment

UNIT - II FINANCIAL MARKETS IN INDIA

Structure - Money Market, Capital market, New issue market & Stock Exchanges in India - Functions - Listing of securities- NSE, BSE - Buying and selling of shares -OTCEI

UNIT-III: SECURITY ANALYSIS

Approaches - Fundamental Analysis - Economic analysis - Industry analysis - Company analysis - Technical analysis - Components - Dow theory, Elliot's wave theory - Important chart patterns - moving averageanalysis

UNIT – IV PORTFOLIO CONSTRUCTION & MANAGEMENT

Port folio construction objectives - Risk and return - Principles of portfolio construction - Diversification - Methods; Portfolio Revision - Portfolio management - Principles and process

UNIT - V THEORIES IN PORTFOLIO MANAGEMENT

- (A) Efficient market hypothesis : Random walks with positive trends , weak, semistrong and strongforms $\frac{1}{2}$
- (B) Introduction to theories in portfolio management –Markowitz Sharpe's–BaumolModel

TEXT BOOK:

PunithavathyPandian : Security Analysis andPortfolioManagement,

VikasPublication

BOOKS RECOMMENDED:

➤ Bhalla V.K. & Tuteja S.K. : Investment Management –S.Chand & Co. Ltd., New Delhi, 1997

AavadhaniV. : Investment & Securities Markets in

India - Himalaya Publishing House,

New Delhi,1999

➤ Bhalla : Investment Management – S. Chand

& Co. New Delhi, 1990

DonaldFischer&

RohaldJordan : Security Analysis & portfolio

management – prentice – Hall of

India – NewDelhi, 1995

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. B.B.A SEMESTER V NON MAJOR ELECTIVE - 1 FUNDAMENTALS OF EVENT MANAGEMENT

NO.OFHOURS:2 CODE:U08BB5NMT01 NO.OFCREDITS:2 MARKS:100

Course Objective:

This course will enable students to

- 1. Understand the role and purpose(s) of special events in objective orientedorganizations.
- 2. Develop the techniques and strategies required to plan successful special events.
- 3. Acquire the knowledge and competencies required to promote, implement and conduct special events.

Unit I: INTRODUCTION TO MANAGEMENT AND EVENT CONCEPTS

Management: Definition – Characteristics - Functions – Nature – Principles.

Event: Definition – Characteristics - 5 C's of Events – Key elements of events – Categories of events

Unit II: PRICING AND PROMOTION OF EVENTS

Risk ration – Activities involved with pricing decisions – Checklist for pricing of events – Network components for promotion of events

Unit III: EXECUTION AND EVENT MANAGEMENT

Event Management – Activities in event management: Pre-event activities – During- event activities – Post-event activities – Planning – Organizing – Staffing – Leading and Coordinating – Controlling – Event Management Information System.

Unit IV: STRATEGIC PLANNING

Setting objectives – Development of strategic plan – Environmental assessment – Competitive assessment – Business potential assessment – Problem analysis – Opportunity and resource analysis.

Unit V:EVALUATION OF EVENT PERFORMANCE

Basic evaluation process – Measuring performance – Critical evaluation points – Measuring reach – Measuring interaction – Measuring quality of event.

REFERENCES:

1. Sanjaya singh Gaur &

SanjayVSaggere : Event Marketing and

Management, 2003, Noida, Vikas Publishing

house pvt.Ltd.

2. AntonShone andBrynParry : Successful event management,2008,New

Delhi, Cengage Learning India Pvt Ltd.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. B.B.A SEMESTER V SKILL BASED ELECTIVE – 4 EVENT MANAGEMENT

NO.OFHOURS:2 CODE:U08BB5SBT04 NO.OFCREDITS:2 MARKS:100

Course Objective:

This course will enable students to

- 1. Understand the role and purpose(s) of special events in objective oriented organizations.
- 2. Develop the techniques and strategies required to plan successfulspecialevents.
- 3. Acquire the knowledge and competencies required to promote, implement and conductspecial events.

Unit I: INTRODUCTION TO EVENT MANAGEMENT

Defining an event - Types of events - size of events - Advantages offered by events. Importance and scope of events - Event as a marketing tool - Diverse marketing needs addressed by events

Unit II: KEY ELEMENTS OF EVENTS

Event infrastructure - core concept - core people - core talent - core

structureUnit III: CONCEPTUALIZING AND DESIGNING EVENTS

Conceptualizing and designing events - 5 C's of events. Activities in event management. Planning - organizing - staffing - leading - co-ordination - controlling. Event management information systems.

Unit IV: STRATEGIC MARKET PLANNING

Strategic market planning – Setting objectives- developing a strategic marketing plan - environmental assessment – competitive assessment – business assessment - problem analysis – opportunity and resource

analysis. Unit V: STAGING AN EVENT

Choosing the event site –Managing the event as a project – the organization manafer and theteam during the event -close down, evaluation andlegacies.

References:

1. Sanjaya singh Gaur &

SanjayVSaggere : Event Marketing and

Management, 2003, Noida, Vikas Publishing

house pvt.Ltd.

2. AntonShone andBrynParry : Successful event management,2008,New

Delhi, Cengage Learning India Pvt Ltd.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI

-2

B.A./B.Sc/B.Com/B,R.SC/B.C.A - DEGREE COURSES LIFE ORIENTED EDUCATION CATECHISM – III: LITURGY AND CHRISTIAN LIFE

HRS / WK: 1 CODE:U12VE6LVC03

CREDIT: 1 MARKS: 100 OBJECTIVES:

- To prepare the students to participate meaningfully in the liturgical celebration and experience GOD in their day today life.
- To become a living witness to Jesus Christ in their personal, family and social life.

UNIT - I: LITURGY

Personal prayer (Know oneself) – Vocal prayer – Community prayer – Meditation – Contemplation – Knowing the prayers: Our Father – Hail Mary – Holy Rosary – Mysteries of the Rosary- Litany of Mary – family prayer-Popular devotion

UNIT - II: HOLY SACRIFICE OF THE MASS

Significance – meaning and need for spiritual growth – mass prayers – part of the mass – liturgical year, its division and its significance. –Creed – Act of contrition – Discernment of spirits – Counseling – Spiritual direction.

UNIT - III: CHRISTIAN VOCATION AS DISCIPLE FOR THE KINGDOM OF GOD

Who am I as a Christian? – Christian dignity and others – The values of the Kingdom opposing to the values of the World – Christian social conscience – Christian in the reformation of the world – a call to be salt and light in today's context-Come follow me-I have chosen you-Servant hood-Baptism-Common priesthood-Discipleship-Lay vocation-Lay participation-Lay associates.

UNIT - IV: CHRISTIAN FAMILY

Holy family- characteristic of good family – role of families in the church and society-Responsibilities of parents, and children in the family – church – laws towards marriage-Prolife (Abortion, Euthanasia).

UNIT - V: CONSECRATED LIFE

"Come and follow me" – special disciples - "I have called you to be mine" - - called to be prophets and agents for God's Kingdom – nucleus of the church – Eschatological signs of the God's Kingdom.

- 1. Compendium Catechism for the Catholic Church Published by Vaigarai Publishing House for the Catholic Church of India.
- 2. You are the light of the World, A course on Christian living for II year Religion published by Department of Foundation Courses, St.Joseph's College (Autonomous), Tiruchirappalli 620 002.

HOLY CROSS COLLEGE(AUTONOMOUS), TIRUCHIRAPPALLI-2

$B.A.\ /B.Sc.\ /\ B.Com.\ /\ B.R.Sc./\ B.C.A.\ DEGREE\ COURSE$

LIFE ORIENTED EDUCATION

ETHICS – III: FAMILY AND CAREER DEVELOPMENT

HRS / Wk : 1 CODE: U13VE6LVE03

CREDIT: 1 MARKS: 100

OBJECTIVES:

To help the students learn skills, knowledge, talent to lead a meaningful life.
To help the students understand marriage life.
To make the students learn skills of nurturing family and children.
To make them aware of emotional intelligence and choose their carrier.

UNIT – I: PERSONAL COMPETENCE

Emotional Intelligence for Professional growth, Management Vs Leadership-Management and Leadership Skills - Conflict Management - Tips for Professional growth

UNIT - II: MARRIAGE AND FAMILY

Family Vision - Family Values, Family relationship, Family Management, Sex in Marriage, Emotional Balance and Imbalance, Compatibility between Husband and Wife

UNIT - III: MOTHERHOOD

Bringing up Children - Development stages (Eric Ericson model), Spirituality: Spirituality in Family - Prayer, God's Will, and Role of Mother

UNIT - IV: PERSONALITY DEVELOPMENT

Self Analysis; interpersonal relation, introspection – character formation towards positive personality (values, self and college motto, punctuality, good moral, poverty, honesty, politeness, humanity, gentleness, friendship, fellowship and patriotism

UNIT – V: CAREER CHOICE

Career Choice according to Personality, Preparation for Competitive Exams, Sources of Knowledge, Memory Techniques, Mind Mapping

- 1. Tony B and Barry Buzan(2003), The mind map book, BBC world wide limited, London.
- 2. Susan Nash(2005), Turning team performance inside out, Jai CO. publishing House, New Delhi.
- 3. Fr. Ignacimuthu (1999) "Values for Life", Vaigarai Pathipagam.
- 4. Grose. D.N. (2000), "A text book on Value Education", Dominant Publishers

HOLY CROSS COLLEGE (AUTONOMOUS), TRICHIRAPALLI - 2.

B.A/B.Sc./B.COM/B.R.Sc./B.C.A – DEGREE COURSES

LIFE ORIENTED EDUCATION

BIBLE STUDIES – III: ESSENCE OF CHRISTIAN FAITH

HRS/WK:1

HRS/WK:1	CODE: U12VE6LVBO3				
CREDIT: 1	MARKS : 100				
OBJECTIVE					
:					
☐ Prepare to practice Christian p	rinciples in family, church and society as a young women.				
UNIT - I: ESSENTIALS OF CHRISTIAN FAITH					
☐ Salvation – Deliverance from s	sin (Is 53), Assurance of salvation and New life (II Cor 5:17)				
☐ Sacraments – Baptism (Luke 3	8: 6-14), Lord's Supper (I Cor 10: 16,17; 11: 23-29)				
☐ Trinity—One in three and three	e in one. Illustrations from the Bible. (John 14: 16,17)				
☐ Heaven and Eternal life (John	14: 13, 3: 13-21)				
UNIT – II: MARIAGE AND FAMIL	Y LIFE				
☐ Finding the God's Will - Issac	(Gen 24)				
\Box Man and woman as Partners –	Abraham and Sarah (Gen 16-18,22)				
Aqu	ila and Priscilla (Acts 18: 1-3,26)				
☐ Evils to be avoided – Premarit	al Sex, Extramarital Sex, Homosexuality,				
Abortion(H	Heb 13: 4, Psalm 127 : 4)				
☐ Ideal Wife – Sarah (I Peter 3: 1	1-6), Ruth, Eph 5				
UNIT – III: CHRISTIAN HOME					
 Parental Responsibilities and b 	oringing up children – Abraham (Gen 22),				
☐ Caring for the Aged (I Sam 2:	31,32)				
☐ Entertainments (I Cor 10: 23)					
UNIT – IV: CHRISTIAN ETHICS					
☐ Holiness – Joseph (Gen 39:9)I	Levi 11: 45, Ecc 12				
☐ Obedience to God - Abraham	(Gen 12); St.Paul (Acts 9)				
☐ Freedom and Accountability					
☐ Justice and Love					
☐ Choices in Life – Making Dec	isions(Studies, job, life Partner)				
☐ Model to follow – Who is your	r model? (John 15: 1-17)				
☐ Social Evils – Dowry, Caste di	iscrimination, Accumulation of wealth				
☐ Freedom of Options, Time Ma	nagement, Work Ethics (I Peter 2: 11-25)				

UNIT - V: ROLE IN CHURCH AND SOCIETY

Man is the temple of God (I Cor 3: 11-17, 6: 19-20) Individual
responsibility in Gospel work
Church –Body of Christ (I Cor 12: 14-27)
Unity (John 17: 20-23, Mat 10: 37-39, 16:24-26, Mark 13: 11-13)
Discipleship (I & II Timothy, Titus)
Social Responsibilities (Phil 2; 1-11, James 1: 27, 2: 14-17, 4: 17, 5: 14-15)

- 1. Alban Douglass (1982) One Hundred Bible Lessons. Gospel Literature Service, Mumbai.
- 2. Derek Prince (1993) Foundations for Righteous Living. Derek Prince Ministries-South Pacific, New Zealand.
- 3. Derek Prince and Ruth Prince (1986) God is a Match maker. Derek Ministries, India.
- 4. Ron Rhodes(2005) Hand book on Cults. Amazon.com
- 5. Stanley.R. (1997) With God Again. Blessing Youth Mission, India.
- 6. Taylor.H. (1993) Tend My Sheep. SPCK, London.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. B.B.A. SEMESTER VI MAJOR CORE 11 STRATEGIC MANAGEMENT

NO.OFHOURS:6 CODE:U12BB6MCT11 No.OFCREDITS:5 MARKS:100

COURSE OBJECTIVE:

To enable the students to understand the basic concepts of strategic

management. Unit 1: INTRODUCTION

- A. Strategic Planning: Evolution Levels and concepts of strategic planning. Strategic Management: Elements-Modes of strategic management.
- B. Strategic Management Process: Purposes- Steps- Strategic intent Mission–Vision–value.

Unit 2: ENVIRONMENTAL & RESOURCE ANALYSIS

- A. Environmental analysis- External & Internal Environmental scanning-organizational response to environment. Competitive analysis-M.Porter's five force Model-Strategic groups Competitor's analysis
- B. Internal analysis-Resources-Organizational capabilities & competitive advantages-Approaches to internal analysis- SWOT Audit-SWOT Matrix- SWOT analysis- Generic tategy.

Unit 3: STRATERGIC FORMULATION

Corporate level strategy- Grand strategy - Strategic Alternatives - Growth - Stability - Retrenchment - Combination strategies.

Corporate restructuring - Process and Concepts of restructuring - Mergers- Acquisitions. Cooperative strategies- Reasons for strategic alliances- Risk and causes of alliances- Pre- requisites for success.

Unit 4: STRATEGIC IMPLEMENTATION

Structural issues- Issues in strategic implementation –Strategic- Structure relationship-Functional structure- Divisionalisation- Strategic Business Units (SBUs)- Project organization – Matrix Organization Structure-Factors influencing organizational structure – Structure and strategic Implementation.

Unit 5. STRATEGIC LEADERSHIP AND CONTROL

Strategic leadership: Functions of leadership – Traits of effective leaders- Transactional vs transformation leaders – strategic leadership and competitive advantage.

Strategic evaluations and control: Importance- Barriers- criteria for evaluation- Strategic and operational control- Techniques for operational control- Control process- Characteristics of effective controlsystem.

TEXT BOOK:

- > Strategic Management & Business Policy : Azar Khazmi, Tata McGraw Hill, NewDelhiBOOKSRECOMMENDED:
 - R.M. Srivastava : Management Policy & Strategic Management, HimalayaPublishingHouse,New Delhi,2000.
 - ➤ John APearce&

RichardBRobinson: StrategicManagementFormulation, implementation & Control,Mc-GrawHill,New York.

> GreekW.P. andJauchL.R. : Business policy and strategy management,

Mc-Graw Hill, New York.

> FredR.David : Strategic Management, Prentice

Hallof India, New Delhi, 2005.

➤ V SPRaoandV.Harikrishna : Strategic Management, ExcelBooks,

New Delhi, 2006.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. B.B.A SEMESTER VI MAJOR CORE - 12 ENTREPRENUERIAL DEVELOPMENT

NO.OFHOURS:6 CODE:U12BB6MCT12 NO.OFCREDITS:5 MARKS:100

COURSE OBJECTIVE:

To introduce the students to the concept of entrepreneurship development and enable them to identify business opportunities and prepare project report to engage themselves in self employment.

UNIT I :INTRODUCTION:

Evolution of the concept of entrepreneur - Characteristics - functions of an entrepreneur - Concept of entrepreneurship - Growth of entrepreneurship in India - Functions of women entrepreneurship - Development - Recent trends of rural entrepreneurship - NGOs and Rural entrepreneurship - Economic factors and non - Economic factors affecting entrepreneurial growth - Governmentactions.

UNIT II:PROJECT IDENTIFICATION AND SELECTION:

Meaning of project identification - Project selection - project report - Contents - Formulation - Planning Commissions' guidelines for formulating a project report - Specimen of a project report - concept of project appraisal -Methods of appraisal.

UNIT III:SMALL ENTREPRISES AND INSTITUITIONAL SUPPORT TO ENTREPRENEURS:

Definition - Characteristics - Role of small enterprise in economic development - Problems of small scale industries - Need for institutional support - NSIC - SIDCO - SSIB - SSICS - SISI-District Industries Centers - Industrial Estates - Specialized institutions - Technical Consultancy Organizations (TCOs).

UNIT IV:GOVERNMENT POLICY AND INCENTIVES:

Government policy for small scale enterprises :- government support to small scale enterprises during five year plans - Tax holiday - Rehabilitation allowance - Investment allowance - Tax concessions to small scale industries in rural areas and in backward areas - Signals and symptoms of sickness - Causes and consequences - Corrective measures.

UNIT V:TOTAL QUALITY MANAGEMENT FOR SMALL ENTERPRISES:

Total Quality Management for small enterprises: meaning of TQM - Need for TQM in small enterprises - TQM process in small enterprise - Export performance and trends of small enterprises - Major constraints - Suggestions to improve exports -Success stories of entrepreneurs

TEXT BOOK:

> S.S.Khanka : EntrepreneurialDevelopment,Sultan Chand

&Sons, NewDelhi, 2008

BOOKS RECOMMENDED:

> SrivastavaS.B : Practical GuidetoIndustrial

Entrepreneurs; Sultan Chand Sons, New Delhi

PrasannaChandra : Project Preparation, Appraisal,

Implementation; Tata McGrawHill,New

Delhi,2005

➤ PandeyI.M. : Venture Capital- TheIndian

Experience, prentice HallofIndia,2001

R.V. Badi.N.V.Badi : Entrepreneurship, Vrinda Publications Limited, Mayur Vihar, Delhi-

110091

HOLY CROSS COLLEGE(AUTONOMOUS) TIRUCHIRAPALLI -2. BBA SEMESTER-VI MAJOR CORE- 13 INTERNATIONAL BUSINESS

NO.OF HOURS :6 CODE :U12BB6MCT13

NO.OFCREDITS:5 MARKS:100

COURSE OBJECTIVE:

To make the students aware of theoretical & practical (knowledge) aspects of international business & the functioning of international institutions.

UNIT – I: INTROUCTION

Definition - Scope of international business - MNC in India- Theories of international trade - Smith's Theory of AbsoluteDifferences in Costs - Ricardo's theory of Comparative Costs - Haberler's theory of opportunity Costs - Modern theory of FactorEndowments.

UNIT - II: INTERNATIONAL MARKETING

International Marketing - Benefits - Scope of International Marketing - Balance of Trade - Balance of Payments Disequilibrium - Causes & Remedial Measures - Tariff & Non Tariff Barriers - Meaning - Type.

UNIT-III: EXIM POLICY

India's Trade Policy - New EXIM Policy 2002-2007- Terms of Payment in Export-Export & Import Procedures - EXIM Bank- EGCC.

UNIT – IV: IMF & WORLD BANK

IMF - Objectives - Organisation & Structure of the fund - IMF & India - Recent trends in IMF - SDR - World Bank - Functions - Membership - Organisation - Activities - India & WorldBank

UNIT – V: FOREX MARKET

Foreign exchange Market - Structure - Methods of foreign payment - Spot & forward Exchange Markets - Foreign Exchange Rate - Meaning - Determination of foreign exchange Rate .

Text Book:

➤ 1.FrancisCherunnilam

:InternationalBusinessBOOK FORREFERENCE:

➤ Bhattacharya,B. : Going International-Response

Strategies for IndianSector, Wheeter

Publishing Co., New Delhi,

➤ BlackandSundaram : InternationalBusinessEnvironment,

Prentice Hall of India, New Delhi.

Adhikary, Manab: Global Business Management, Macmillan,

New Delhi,

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. B.B.A SEMESTER VI MAJOR ELECTIVE - 4 OFFICE PACKAGES

NO.OFHOURS:5 CODE :U08BB6MET03 NO.OFCREDITS:5 MARKS:100

COURSE OBJECTIVES

- To understand the basic concepts and organization of aDatabase
- To enable the students to design web pages through the markup language-HTML.
- To enrich the knowledge about the fundamentals of the latest trends in Web technologies

UNIT - I INTRODUCTION TO DATABASE MANAGEMENT SYTSTEM

Introduction to Data base – characteristics – Data Base Management System - Types of DBMS – advantages and disadvantages - RDBMS Terminology- Relational Data Integrity – Relation Data Manipulation- Database Security Risk - Types .

UNIT - II HTML

Introduction to HTML - Benefits of HTML - Limitations of HTML, structure of a HTML Document - HTMLTools.

HTML TAGS: Basic tags - Horizontal Line - Body Attribute - Text Formatting.

UNIT - III FORMATTING

Marquees - Creating Links - Frames, Frameset and its attributes - Forms and its attributes. Creating webpage: Formatting the text to the page - Paragraphs, indents and break, Importing images and adding background image to the Home page - MarqueesTag

UNIT- IV JAVA

Introduction to Oops and Java – Overview – Class, Objects, Descriptions and Benefits of Oops and limitations - Inheritance – Meaning, Types - Polymorphism, Data Abstraction, Encapsulation - AWT Applets.

UNIT V FLASH

Basic Concepts – Drawing – Lines and Shapes – Strokes and Fill – Different Shapes and Brushes – Selection – Transformation and Reshaping – Importing Artwork - Animating One Frame at a Time – Motion and Shape Tweening – Sounds.

BOOKS FOR STUDY

- C Xavier: World Wide Web design with HTML(New Delhi: Tata McGraw-HillPublishing Co.2000).
- ➤ Alexis Leon ,Mathews Leon: Database Management Systems(Leon Press, Chennai)
- E.Balagurusamy, Programming with JAVA- premier (Tata McGraw –Hill PublishingCompany,New Delhi)
- L.P.Editorial Board, FLASH B (Law Point, NewDelhi)
- ➤ Nick Vandome, FLASH MX (Dreamtech, NewDelhi)

BOOKS FOR REFERENCE

- ➤ Cay S.Horstmann and Gary Corehell: Core Java 2.0 Advanced Features' (New Delhi: Tata McGraw-Hill PublishingCo.2000.
- ➤ Peter Dyson : HTML Complete Reference' (BPB Publications 2000.
- ➤ Ivan Boy Ross : HTML & JAVA Scripts(BPB Publications 2000.
- S.K. Bansal, (2006). Internet technologies, New Delhi: A.P.HPublishing Corporation.
- Kris Jamsa, Konrad King, Andy Anderson, (2002). HTML & Web design, New Delhi: TATA Mc-Graw Hill.
- Thiagharajan and Anbumani, "Flash MX 2004", Tata McGraw Hill, NewDelhi.
- Laurie Ulrich Fuller and Robert C. Fuller, "Photoshop CS3 Bible" Willey India Pvt.Ltd

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. B.B.A SEMESTER VI MAJOR ELECTIVE - 4 TOTAL QUALITY MANAGEMENT

NO.OFHOURS:5 CODE :U08BB6MET04 NO.OFCREDITS:5 MARKS:100

COURSEOBJECTIVE

To introduce the students to the concept and philosophies of total quality management

UNIT-I: Introduction to quality

Evolution - Quality movement in India - Importance of quality - Quality definitions-views of quality - Dimensions of quality and service quality - Types of quality - Customer driven quality-Quality in production systems-determinants of quality.

UNIT-II: Managing quality

Traditional vs modern quality management - Quality in manufacturing service systems - Quality control - Quality control - Quality control - Concept of quality control- Principles of TQC-Necessities - Scope of TQM - Major elements of total quality infrastructure-TQM Vs Traditional Management Practices - Benefits of TQM.

UNIT-III: TQM Philosophies

The Deming philosophy-The Juran philosophy-The Crosby philosophy.

UNIT-IV: Organising for TQM:

Need for organizing for quality-Evolution of organization - Requirements - Organising TQM-The systems approach - Future organization -Developing quality culture - Self development andempowerment - Continuous improvement (KAIZEN)

UNIT-V: Total Quality Management in Services:

Quality in services- Difference between goods and services- Component of service system quality- Service quality dimensions- Models - Measuring service quality- Building servicequality information system.

TEXT BOOK:

➤ K.ShridharaBhat :Total Quality Management ,HimalayaPublishingHouse

BOOKS FOR REFERENCE:

➤ SureshDalela,Saurabh : ISO 9000 A manual for TQM –ShailendraNigam

: TQM,Excel Books ➤ JamesR.Evans,James

➤ W.Dean. Jr : Total Quality Management, Organisation and philosophy

➤ JoelE.Ross : TotalQualityManagement

➤ S.D.Bagade. : Total Quality Management, HimalayaPublishingHouse

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. BBA SEMESTER VI NON MAJOR ELECTIVE – 2 DISASTER MANAGEMENT

NO.OFHOURS:2 CODE:U08BB6NMT02 NO.OFCREDITS:2 MARKS:100

COURSE OBJECTIVE:

- To develop an understanding of the process of DisasterManagement.
- To understand the mitigation programmes of DisasterManagement.
- To develop an understanding of the Disaster Management poling andlegislation.

UNIT I

Meaning, definition, basic aspects and types of

disasters.UNIT II

Stages in Disaster - Pre, during and post

disaster.UNIT III

Disaster Mitigation – guiding principlesofMitigation. Formulation and implementation of Mitigationprogrammes.

UNIT IV

Disaster training - Utilisation of resources, training and public

awareness.UNIT V

Disaster Management policy and legislation; Disaster Management – Strategy in India.

BOOKS FOR REFERENCE:

- ➤ "Disaster Management", I sundar, T. Sezhiyan 1stEdition, Sarup and Sons, New Delhi, 2007.
- ➤ "Disaster Management", A Disaster Manager's Hand boob; Carter.W,ASTAN DevelopmentBank,Manila.
- ➤ Natural Disaster Management, Destruction, Safety and Pre cautions, S. Prasad, Mangalam publishers and Distributors, New Delhi–2007.
- ➤ Challenge and Response; K.D.Gangrade, S.Dhadde, Delhi, Rachnapublications, 1973.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2. B.B.A. 2014 –2015 SEMESTER VI SKILL BASED ELECTIVE V ACCOUNTING PACKAGE

NO.OFHRS :2 CODE:U12BB6SBT05 NO.OFCREDITS:2 MARKS:100

COURSE OBJECTIVES

- To enable the students to understand the basic principles and concepts of computerized accounting.
- To enable the students to use Tally 9 EPR foraccounting.

UNIT: I

Meaning of Computerized Accounting – Meaning of Computers – Importance of computerized accounting – Computerized Accounting Vs Manual Accounting. Introduction to architecture of Tally – Creation of company – Creation of groups – Various kinds of groups – multiple and single – Creation of ledgers – Various kinds of ledgers.

UNIT: II

Entering vouchers – Journal voucher, purchase voucher, sales voucher, receipt vouchers, payment vouchers – Role and importance of functionkeys.

UNIT: III

Extraction of Trial Balance, Trading Account, Profit and Loss Account and Balance Sheet, Simple sums with and without adjustments – Alter – Select – Edit – Delete – Selection of company.

UNIT:IV

Introduction to inventories – Creation of stock category – Stock groups – Stock items – Editing and deletion of stock items – Usage of stock in voucher entry – Stock voucher or purchase orders – Sales orders – Customer and supply analysis – Extracting simple reports and graphs withtally accountingpackage.

UNIT: V

 $Introduction\ to\ cost\ -\ Creation\ of\ cost\ category\ -\ Cost\ centre\ category\ -\ Editing\ and\ deleting\ cost\ centre\ -\ Usage\ of\ cost\ category\ and\ cost\ centre\ in\ voucher\ entry\ -\ Budget\ control\ -\ Creation\ of\ budgets\ -\ Editing\ and\ deleting\ budgets\ -\ Reports.$

TEXT BOOK:

☐ ICAR & D Team : Tally 9, Vikas PublishingHousePvt.

Ltd., New Delhi, 2006.

BOOKS FOR REFERENCE:

□ NadhaniA.K.&NadhaniK.K : Implementing Tally,BPBPublication,

New Delhi, 2005.

☐ VishnuPriyaSingh, : Quick Learn Tally, Computech

Publication Pvt. Ltd., New Delhi.

☐ SrinivasaValaban : Computer applications in Business,

Sultan &Sons,2006.

COMPUTER PRACTICAL FOR BUSINESS SOFTWARE-FOR EXTERNAL EVALUATION

EXERCISE: - 50% MARKS

- 1. Petty Cash Entries, SubsidiaryBooks
- 2. Accounts Only Accounts WithInventory

- 3. Accounts With Inventory TaxInitialize
- 4. StockCategories
- 5. CostCentre
- 6. CostCategories
- 7. StockJournal
- 8. Balance Sheet
- 9. Final Accounts WithoutAdjustments
- 10. Final Accounts WithAdjustments
- 11. OrderProcessing
- 12. Price List
- 13. Bill-wise Details
- 14. Bank Reconciliation Statement
- 15. InterestCalculation.

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPALLI - 2.

B.B.A 2014-15 SEMESTER VI
SKILL BASED
ELECTIVE - 6
FUNDAMENTALS OF RESEARCH

NO.OFHOURS:2 CODE:U13BB6SBT06

NO.OFCREDITS:2 MARKS:100

COURSE OBJECTIVE

• To introduce the students to the various methods and principles of researchand research work as per the accepted norms and scientific practices.

UNIT: I:INTRODUCTION:

Research: definition – Meaning – Objectives – Types of research – Qualities of an ideal researcher – Criteria for good research.

UNIT: II:RESEARCH PROCESS:

Research Process meaning – Stages in research work – Problems in research – Sampling: meaning & types.

UNIT: III:RESEARCH DESIGN:

Research Design: Meaning – Contents – Features – Types – Factors affecting

research design.

UNIT: IV:DATA COLLECTION:

Types of data – Tools of data collection – Difference between Questionnaire and Interview schedule – Processing of data – Meaning of editing, coding, classification and tabulation – Types of tables.

UNIT: V:REPORT WRITING:

Report: Definition – Meaning – Kinds – Pre-requites of report writing - Contents of an ideal report.

TEXT BOOK:

☐ Ravilochanan : Research
Methodology,
MarghamPublicati
ons,Chennai

BOOKS FOR REFERENCE:

Kothari C.B	and Gopal M.H.: AnIntroduction Research Procedure
	in Social Science.

☐ Amarchand : ResearchMethods.

☐ SadhuandSingh : Research Methodology in SocialScience

HOLY CROSS COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI

-2

B.A./B.Sc/B.Com/B,R.SC/B.C.A - DEGREE COURSES LIFE ORIENTED EDUCATION CATECHISM – III: LITURGY AND CHRISTIAN LIFE

HRS / WK: 1

CODE:U12VE6LVC0

3 CREDIT: 1 MARKS: 100 OBJECTIVES:

- To prepare the students to participate meaningfully in the liturgical celebration and experience GOD in their day today life.
- To become a living witness to Jesus Christ in their personal, family and social life.

UNIT - I: LITURGY

Personal prayer (Know oneself) – Vocal prayer – Community prayer – Meditation – Contemplation – Knowing the prayers: Our Father – Hail Mary – Holy Rosary – Mysteries of the Rosary- Litany of Mary – family prayer-Popular devotion

UNIT – II: HOLY SACRIFICE OF THE MASS

Significance – meaning and need for spiritual growth – mass prayers – part of the mass – liturgical year, its division and its significance. –Creed – Act of contrition – Discernment of spirits – Counseling – Spiritual direction.

UNIT - III: CHRISTIAN VOCATION AS DISCIPLE FOR THE KINGDOM OF GOD

Who am I as a Christian? – Christian dignity and others – The values of the Kingdom opposing to the values of the World – Christian social conscience – Christian in the reformation of the world – a call to be salt and light in today's context-Come follow me-I have chosen you-Servant hood-Baptism-Common priesthood-Discipleship-Lay vocation-Lay participation-Lay associates.

UNIT - IV: CHRISTIAN FAMILY

Holy family- characteristic of good family – role of families in the church and society-Responsibilities of parents, and children in the family – church – laws towards marriage-Prolife (Abortion, Euthanasia).

UNIT - V: CONSECRATED LIFE

"Come and follow me" – special disciples - "I have called you to be mine" - - called to be prophets and agents for God's Kingdom – nucleus of the church – Eschatological signs of the God's Kingdom.

REFERENCES:

3. Compendium – Catechism for the Catholic Church Published by Vaigarai Publishing House for the Catholic Church of India.

4. You are the light of the World, A course on Christian living for II year Religion published by Department of Foundation Courses, St.Joseph's College (Autonomous), Tiruchirappalli–620 002.

HOLY CROSS COLLEGE(AUTONOMOUS), TIRUCHIRAPPALLI-2

$B.A.\ /B.Sc.\ /\ B.Com.\ /\ B.R.Sc./\ B.C.A.\ DEGREE\ COURSE$

LIFE ORIENTED EDUCATION

ETHICS - III: FAMILY AND CAREER DEVELOPMENT

HRS / Wk : 1 CODE: U13VE6LVE03

CREDIT: 1 MARKS: 100

OBJECTIVES:

To help the students learn skills, knowledge, talent to lead a meaningful life.
To help the students understand marriage life.
To make the students learn skills of nurturing family and children.
To make them aware of emotional intelligence and choose their carrier.

UNIT – I: PERSONAL COMPETENCE

Emotional Intelligence for Professional growth, Management Vs Leadership-Management and Leadership Skills - Conflict Management - Tips for Professional growth

UNIT - II: MARRIAGE AND FAMILY

Family Vision - Family Values, Family relationship, Family Management, Sex in Marriage, Emotional Balance and Imbalance, Compatibility between Husband and Wife

UNIT - III: MOTHERHOOD

Bringing up Children - Development stages (Eric Ericson model), Spirituality: Spirituality in Family - Prayer, God's Will, and Role of Mother

UNIT - IV: PERSONALITY DEVELOPMENT

Self Analysis; interpersonal relation, introspection – character formation towards positive personality (values, self and college motto, punctuality, good moral, poverty, honesty, politeness, humanity, gentleness, friendship, fellowship and patriotism

UNIT – V: CAREER CHOICE

Career Choice according to Personality, Preparation for Competitive Exams, Sources of Knowledge, Memory Techniques, Mind Mapping

- 5. Tony B and Barry Buzan(2003), The mind map book, BBC world wide limited, London.
- 6. Susan Nash(2005), Turning team performance inside out, Jai CO. publishing House, New Delhi.
- 7. Fr. Ignacimuthu (1999) "Values for Life", Vaigarai Pathipagam.
- 8. Grose. D.N. (2000), "A text book on Value Education", Dominant Publishers

HOLY CROSS COLLEGE (AUTONOMOUS), TRICHIRAPALLI - 2.

$B.A/B.Sc./B.COM/B.R.Sc./B.C.A-DEGREE\ COURSES$

LIFE ORIENTED EDUCATION

BIBLE STUDIES – III: ESSENCE OF CHRISTIAN FAITH

CODE: U12VE6LVBO3

HRS/WK:1

CRED	IT: 1 MARKS: 100			
OBJECTIVE				
:				
	Prepare to practice Christian principles in family, church and society as a young women.			
UNIT - I: ESSENTIALS OF CHRISTIAN FAITH				
	Salvation – Deliverance from sin (Is 53), Assurance of salvation and New life (II Cor 5:17)			
	Sacraments – Baptism (Luke 3: 6-14), Lord's Supper (I Cor 10: 16,17; 11: 23-29)			
	Trinity- One in three and three in one. Illustrations from the Bible. (John 14: 16,17)			
	Heaven and Eternal life (John 14: 13, 3: 13-21)			
UNIT – II: MARIAGE AND FAMILY LIFE				
	Finding the God's Will - Issac (Gen 24)			
	Man and woman as Partners – Abraham and Sarah (Gen 16-18,22)			
	Aquila and Priscilla (Acts 18: 1-3,26)			
	Evils to be avoided – Premarital Sex, Extramarital Sex, Homosexuality,			
	Abortion(Heb 13: 4, Psalm 127: 4)			
	Ideal Wife – Sarah (I Peter 3: 1-6), Ruth, Eph 5			
UNIT -	– III: CHRISTIAN HOME			
	Parental Responsibilities and bringing up children – Abraham (Gen 22),			
	Caring for the Aged (I Sam 2: 31,32)			
	Entertainments (I Cor 10: 23)			
UNIT -	– IV: CHRISTIAN ETHICS			
	Holiness – Joseph (Gen 39:9)Levi 11: 45, Ecc 12			
	Obedience to God - Abraham (Gen 12); St.Paul (Acts 9)			
	Freedom and Accountability			
	Justice and Love			
	Choices in Life – Making Decisions(Studies, job, life Partner)			
	Model to follow – Who is your model? (John 15: 1-17)			
	Social Evils – Dowry, Caste discrimination, Accumulation of wealth			
	Freedom of Options, Time Management, Work Ethics (I Peter 2: 11-25)			

UNIT - V: ROLE IN CHURCH AND SOCIETY

Man is the temple of God (I Cor 3: 11-17, 6: 19-20) Individual
responsibility in Gospel work
Church –Body of Christ (I Cor 12: 14-27)
Unity (John 17: 20-23, Mat 10: 37-39, 16:24-26, Mark 13: 11-13)
Discipleship (I & II Timothy, Titus)
Social Responsibilities (Phil 2; 1-11, James 1: 27, 2: 14-17, 4: 17, 5: 14-15)

- 7. Alban Douglass (1982) One Hundred Bible Lessons. Gospel Literature Service, Mumbai.
- 8. Derek Prince (1993) Foundations for Righteous Living. Derek Prince Ministries-South Pacific, New Zealand.
- 9. Derek Prince and Ruth Prince (1986) God is a Match maker. Derek Ministries, India.
- 10. Ron Rhodes(2005) Hand book on Cults. Amazon.com
- 11. Stanley.R. (1997) With God Again. Blessing Youth Mission, India.
- 12. Taylor.H. (1993) Tend My Sheep. SPCK, London.