

# Holy Cross College(Autonomous) Tiruchirappalli, Tamil Nadu



QUALITATIVE RESEARCH METHODS AND APPLICATION: IN-DEPTH EXPLORATION OF PHENOMENOLOGY AND GROUNDED THEORY

A Three-Day Workshop

Center for Research and Publication (CRP)



Date: June 18,19, & 20, 2018 Venue: Pooni Madha Retreat

Center, Poondi Thanjavur - 613105 Tamil Nadu

Registration Contact: Email: antostev@gmail.com

Ph: +91-09486425879

### **About Holy Cross College**

Holy Cross College (autonomous)

Tiruchirappalli, Nationally Accredited (3rd
Cycle) with "A" grade and 3.5 on a 4-point scale
by NAAC, 'College with potential for

Excellence', affiliated to the Bharathidasan
University, has been in the forefront of
women's education for more than nine
decades.

It was started for the benefit of young women of Tiruchirappalli as early as 1923, when higher education for women was considered almost a transgression against the age old respected customs concerning higher education for young women. It was the first





affiliated college TO START THE Choice Based credit system in the Bharathidasan University.

At present, the institution also moves now on par with the global technological development by updating faculty knowledge and skills as well as infrastructure establishment. Such technological revolution is integrated into the curriculum, teaching, evaluation, and administration. Holy Cross College made a leap in research through acquiring funds for research activities. Simultaneously, the departments had initiated research programmes, to provide guidance to students that has led to enormous publications in national and international journals with long-lasting impact.

### **About the Workshop**

This hands-on experiential workshop is offered over a three-day timeframe using elements of didactic and experiential learning, with greater emphasis on the latter. It is not designed to be a lecture where students sit back and learn theory. They learn about phenomenology and grounded theory by "doing" and not simply intellectualizing. In preparation for the workshop, students are expected to read and browse through papers and resources that are provided before the workshop.

While day one focuses on getting participants' feet wet as they delve into uncharted territory, day two and day three will be the capstone of the workshop where students engage with and immerse in two in-depth studies dedicated to phenomenology and grounded theory respectively, starting with picking a concept (study phenomenon), crafting a concept paper, brainstorming possible research questions (RQ) and methodology, understanding how to do a literature review, and finally drafting a dissertation proposal. The class will have access to an online Box folder where they may conveniently download study materials, papers, and publications that we will be referring to. The contents are copyrighted and should not be shared under any circumstances with unauthorized users. Sharing with fellow students, colleagues, faculty, and others within your own educational institutions is permitted.

**Note:** Given the heuristic, fast-paced nature of this workshop, it is expected that everyone take responsibility for his or her own learning and come prepared. The facilitator will be available via email and phone, post-workshop to answer any queries, provide suggestions, and even serve as an external guide on student's "dissertation advisory committees" (DAC) if needed.

#### **Resource Persons**



### Dr. Anil Behal, MSM, PhD Phenomenologist

Dr. Anil Behal is the CEO of ORGDYNE Training & Consulting, LLC, a Philadelphia-based global firm dedicated to connecting people and ideas worldwide. As an avid social science researcher and scholar-practitioner, Anil has been at the

forefront of deploying technology for cutting-edge initiatives, such as pioneering the first-ever "online" group relations conference in the Tavistock tradition in 2006, followed by a subsequent offering in 2007 to integrate the somewhat diverse group relations and NTL methodologies.

Anil earned a PhD in Human and Organizational Systems (OD) from the Fielding Graduate University, California. His research interests include applied communication theory, phenomenology, and the psychodynamics of groups and organizations. He is a passionate facilitator and academic coach who also consults with Lee Hecht Harrison, the global leader in talent mobility and outplacement. As a strong proponent of "Anekantavada" and pluralism, he works regularly with Fortune 100 companies in the US, including MNCs in India.

Having previously worked with Fortune 100 companies in the US, and prior to that with Blue Star Ltd., Usha Sales Limited, and Escorts Limited in India, Dr. Behal brings a very unique perspective that is grounded in praxis and pragmatism. He is an experienced consultant with a broad-based skill set in learning and development (L&D), organizational development (OD) and leadership coaching. Since 2016, he has been actively engaged in teaching new qualitative research approaches to doctoral students and faculty at several research institutes such as IIM-Trichy, IIM-Ahmedabad, IIM-Bangalore, IIM-Udaipur, Tata Institute of Social Sciences (TISS), Mumbai, Amity Institute for Behavioural Health and Allied Sciences, NOIDA (UP), Institute for Social and Economic Change (ISEC), Bangalore, Symbiosis International University, Pune, and MICA, Ahmedabad.

**Email:** abehal@email.fielding.edu **Website**: https://www.orgdyne.com

### Dr. Sana R. Mitchell, EdD Phenomenologist

Dr. Sana R. Mitchell holds an EdD and an MAEd from University of Phoenix in Educational



Leadership (Curriculum and Instruction Design). She is a CIO and cofounder of PSquare Consulting in Nashville, Tennessee. She is an experienced organizational leadership consultant and academic coach specializing in qualitative phenomenological research designs. Her expertise and experience include: Operations Management, Professional Development, Curriculum & Instruction Design, Academic and Creative Content Editing, Cultural Stereotyping, Post-Modern Theory, 9/11 and its effect on the U.S. Socio-Cultural Dynamics, Content-Mapping of

Organizational Leadership, Program Training, and Intra-Organizational Change Management Facilitation.

Email: dr.sanamitchell@gmail.com

**Phone**: 1-615-440-0632

### **Workshop Schedule**

### Day 1: Monday 18thJune, 2018 (Understanding Basics of Phenomenology)

Time (Hours)	Topic/Session
09:30am - 10:30am	Registration
10:30am - 11:30am	Inauguration
11:30am - 12:30pm	<ul> <li>What is phenomenology?</li> <li>How are they similar and different in foci?</li> <li>What is the "essence" of a phenomenon? What is meant by the "lived experience" and "life world" of study participants?</li> <li>The "philosophical giants" of phenomenology: Husserl, Heidegger, Schutz, Merleau-Ponty, Sartre, Hegel, and contemporary phenomenologists such as Van Manen. Grounded theory scholars Glaser &amp; Strauss, Charmaz</li> </ul>
12:30pm - 12:40pm	Tea Break
12:40pm - 13:30pm	<ul> <li>Understanding the important definitions and lexicon of phenomenological inquiry and grounded theory, such as paradoxically-bilateral research, lived experience, life world, human sciences, Epoche, (bracketing), phenomenological reduction, Verstehen, triple hermeneutics etc.</li> <li>Paradox and dialectical tension; data saturation; contrast between phenomenology and ethnography; phenomenology and grounded theory</li> </ul>
13:30pm - 14:00pm	Lunch
14:00pm - 15:30pm	Negative Capability: A Critical Faculty in Social Science Research and Practice, Deconstruction and analysis: Facilitator's doctoral dissertation entitled "Negative Capability: A Phenomenological Study of Lived Experiences at the Edge of Certitude and Incertitude"
15:30pm - 17:00pm	concluding session with Q&A and feedback from audience

### Day 2: Tuesday 19thJune, 2018 (In-depth Treatment of Phenomenology)

Time (Hours)	Topic/Session
09:30am - 10:30am	Recap Phenomenology Discussion from Day 1
10:30am - 11:30am	Discuss Descriptive Phenomenology by Amedeo Giorgio
11:30am - 12:30pm	Deconstruction and analysis of descriptive phenomenology: Dr. Sana R. Mitchell's doctoral dissertation entitled "Phenomenological Study of Higher Educational Leaders' Lived Experiences of Cultural Diversity after 9/11"
12:30pm - 12:40pm	Tea Break
12:40pm - 13:30pm	<ul> <li>A discussion of "hermeneutic phenomenology" (IPA) and descriptive phenomenology" (Amedeo Giorgi)</li> <li>Comparing popular qualitative research methods such as phenomenology, grounded theory, ethnography/ethnomethodology, and narrative inquiry</li> </ul>
13:30pm - 14:00pm	Lunch
14:00pm - 15:30pm	<ul> <li>Discussion of phenomenology research study models/examples</li> <li>Contextualizing Phenomenology designs in Research and Practical Application</li> </ul>
15:30pm - 17:00pm	Conclude session with Q&A and feedback from audience

## Day 3: Wednesday 20thJune, 2018 (Grounded Theory Research Method)

Time (Hours)	Topic/Session
09:30am - 10:30am	<ul> <li>Aims and objectives of the grounded theory methodology (GTM)</li> <li>Basic principles, versions of grounded theory; Formal Grounded Theory (FGT) &amp; Grounded Theory Method (GTM)</li> </ul>
10:30am - 11:30am	A construction of a previously agreed upon phenomenon to be collectively studied by the class, deploying the Grounded Theory Method (GTM), Descriptive Phenomenology or IPA:  • Exploring a study phenomenon  • Developing a concept paper and research question (RQ)  • Setting up a study design and positioning the research methodology  • Developing a draft research proposal  • Data gathering method  • Data analysis and interpretation (recordings, transcription, analysis
11:30am - 12:30pm	<ul> <li>Techniques for gathering and analyzing data</li> <li>Ways of presenting grounded theory findings; epistemological challenges and limitations of conducting inquiry</li> </ul>
12:30pm - 12:40pm	Tea Break
12:40pm - 13:30pm	Deconstruction and analysis of a doctoral dissertation using the grounded theory methodology (GTM)
13:30pm - 14:00pm	Lunch
14:00pm - 15:30pm	Group Exercise
15:30pm - 17:00pm	Closing comments

### Registration Fees

Registration fee is to be paid through DD or Cheque drawn in favor of, "The Principal, Holy Cross College" Payable at Trichy.

Academics: Rs. 10,000 Students/Research Scholars: Rs. 8,000

The workshop is residential one. All the participants are requested to stay in the premises of the training center for 3 days.

Last Date for Submission of Application: The application should be marked with "A Three-day Workshop on Qualitative Research Methods and Application In-depth Exploration of Phenomenology and Grounded Theory" on the envelop, and reach the college on or before 1st May, 2018.

**Convener:** Dr. Sr. Christina Bridget, M.Com., M.Phil, M.B.A, Ph.D, Principal, Holy Cross College.

**Organizing Secretary:** Dr. Sheila Christopher M.A (SW) Ph.D, Dean of Research, Associate Professor, Department of Rehabilitation Science.

#### **Coordinators:**

Dr.P. Swarnakumari M Sc with SLET, PGDFWCD,Ph.D, Dr. S. Senthamarai M.A, M.Phil with SLET, Ph.D. Mr. M. Antony Stephen MSW with NET.

#### For Further Details:

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### Qualitative Research Methods and Application Workshop: In-depth Exploration of Phenomenology and Grounded Theory

1)	Name:
2)	a) Date of Birth: (DD/MM/YY):b) Age: (in Years) c) Gender: M/F
3)	Qualification:
4)	Designation:
5)	Teaching/Industry Experience:
6)	Institution/Industry Address:
7)	Mobile:
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